ALESSANDRO D'ANIELLO APPOINTED AS GROUP CFO AND MANAGER IN CHARGE FOR PREPARING CORPORATE ACCOUNTING DOCUMENTS

Bologna, 18th October 2016 - Datalogic S.p.A. (Borsa Italiana S.p.A.: DAL), a company listed in the STAR Segment of the Italian Stock Exchange managed by Borsa Italiana S.p.A. ("Datalogic"), a global leader in Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors for detection, measurement and safety, vision systems and laser marking equipment, hereby announces the appointment of Mr. Alessandro D'Aniello as new Group CFO and Manager in charge for preparing corporate accounting documents, as such replacing Mr. Stefano Biordi.

Mr. D'Aniello – graduated in economy and certified accountant - has over twenty years of experience in the corporate finance of leading international companies, in which he has held different positions – progressively - of increased responsibility, lastly as Group CFO of ILVA.

Mr. D'Aniello's Curriculum Vitae is published on the website www.datalogic.com.

The role of Investor Relator remains entrusted to Mrs. Vincenza Colucci.

The Company would like to thank Mr. Biordi for his activities performed inside Datalogic Group during the exercise of his interim function started last March 2016.

Furthermore, Datalogic - following the press release published last August 4th, 2016 and in the contest indicated therein - informs that, with the aim to focus all business processes of the Datalogic Group in the Customer's view and, consequently, to make the Company more and more "Customer Driven", will proceed, in the following weeks, with a series of corporate operations by which all the activities today performed by the divisions "ADC" (Automatic Data Capture) and "IA" (Industrial Automation) will be gradually included – in each country in which Datalogic Group is currently operating – into one legal entity.

The aforementioned simplification does not affect the production plants (and relative companies) of the Group.

The "go live" of the project is indicatively foreseen on January 1st, 2017.

