

DATALOGIC

NEUTRAL

Price (Eu): **5.34**
 Target Price (Eu): **6.10**

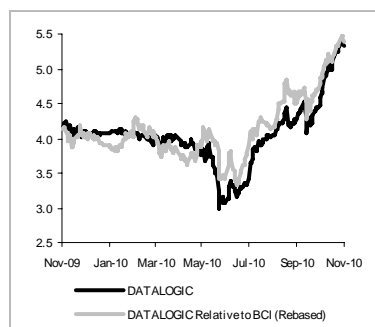
SECTOR: *Industrials*

Andrea Randone +39-02-77115.364
 e-mail: andrea.randone@intermonte.it

After the Rally, Maybe It's Time for a Breath

- **Excellent 32% YoY top line growth.** Net revenues, announced to the market in advance on October 11th, kept up an extraordinary YTD growth rate: 3Q revenue was over Eu100mn, up 32% YoY. All business units contributed to this result, demonstrating the group's strong position in each of its niches. Datalogic was able to grow by 30% while main competitors recorded a top line increase of only around 10%. Hence, a gain in market share drove growth in consolidated markets (Europe and US) while the results from emerging countries are terrific (+60% YoY in Asia Pacific, +90% YoY in Latin America).
- **EBITDA stood at Eu12.9mn, up 82% YoY with a 12.9% margin on sales.** This very sound result was nevertheless below our estimate of Eu14.8mn for two main reasons. First, the company booked Eu0.5mn of non-recurring charges for the acquisition of Evolution Robotics in July. Second, labour costs rose QoQ due to overtime work (needed to meet demand and achieve the very strong top line growth) and to a larger provision for bonuses. Below EBITDA, Eu3.1mn of forex losses, related to some dollar-denominated receivables, took the bottom line to Eu3.2mn, 45% below our estimate.
- **Better than expected working capital management took net debt down to Eu92mn.** This is probably the most remarkable quarterly surprise, if we consider that net debt was at the same level at the end of June and that in 3Q10 Evolution Robotics was acquired for Eu20.4mn. In 9M10, working capital was managed very well, growing only 10% YoY despite top line growth of 30%.
- **Change in estimates.** In light of strong quarterly revenues, we have raised our estimates. At the bottom line, our EPS is unchanged in 2010 (as higher revenues are offset by forex losses) but has been raised 4% for 2011. Notably, thanks to a better than expected net working capital trend, we now expect net debt will close at Eu89mn by YE10 (our old estimate was Eu98mn). Company targets, indicated on October 4th, 2010, are still above our 2012 EBITDA estimates. In line with management's plans, we assume R&D investments amounting to 7-8% of sales, and CAPEX investments coming to 2.5-3% of sales each year.
- **Recommendation from Outperform to NEUTRAL, target price Eu6.1.** Since our upgrade in April, the stock has outperformed the market by 40%, mainly thanks to gradual but steady upwards revisions in estimates. In our opinion, after this extraordinary rally, upside is now more limited and we do not expect 4Q10 results to surprise the market. We therefore downgrade the stock to NEUTRAL. A potential trigger in the coming months, which could compel us to switch back to a positive stance, is an acquisition that management claims could take place in early 2011. Because working capital has been managed so efficiently, the company has the opportunity to increase group debt by about Eu90mn without breaching the commitment not to exceed the threshold of 3.5x EBITDA.

DATALOGIC - 12m Performance



RATING: from OUTPERFORM to NEUTRAL
TARGET PRICE (Eu): from 5.90 to 6.10
 Change in EPS est: **2010E 2011E**
0.2% 3.8%

STOCK DATA

Reuters code: DAL MI
 Bloomberg code: DAL IM

| Performance | 1m | 3m | 12m |
|----------------|-----------|-------|-------|
| Absolute | 19.5% | 31.9% | 29.0% |
| Relative | 13.3% | 29.8% | 29.7% |
| 12 months H/L: | 5.40/2.98 | | |

SHAREHOLDER DATA

No. of Ord. shares (mn): 58
 Total No. of shares (mn): 58
 Mkt Cap Ord (Eu mn): 312
 Total Mkt Cap (Eu mn): 312
 Mkt Float - ord (Eu mn): 84
 Mkt Float (in %): 26.9%
 Main shareholder:
 Hydra Spa 67.1%

BALANCE SHEET DATA

| | 2010 |
|---------------------------------|------|
| Book value (Eu mn): | 136 |
| BVPS (Eu): | 2.33 |
| P/BV: | 2.3 |
| Net Financial Position (Eu mn): | -89 |
| Enterprise value (Eu mn): | 402 |

| Key Figures | 2008A | 2009A | 2010E | 2011E | 2012E |
|--------------------|-------|-------|-------|-------|-------|
| Sales (Eu mn) | 380 | 312 | 393 | 409 | 426 |
| Ebitda (Eu mn) | 48 | 12 | 52 | 56 | 59 |
| Net profit (Eu mn) | 18 | -12 | 20 | 22 | 25 |
| EPS - New (Eu) | 0.36 | -0.03 | 0.38 | 0.42 | 0.47 |
| EPS - Old (Eu) | 0.36 | -0.03 | 0.38 | 0.40 | 0.47 |
| DPS (Eu) | 0.04 | 0.00 | 0.12 | 0.07 | 0.09 |
| Ratios & Multiples | 2008A | 2009A | 2010E | 2011E | 2012E |
| P/E | 14.8 | nm | 13.9 | 12.8 | 11.3 |
| Div. Yield | 0.7% | 0.0% | 2.2% | 1.4% | 1.6% |
| EV/Ebitda | 8.6 | 21.0 | 7.7 | 6.9 | 6.1 |
| ROCE | 12.8% | -2.4% | 16.1% | 17.4% | 19.2% |

The reproduction of the information, recommendations and research produced by Intermonte SIM contained herein, and of any of its parts, is strictly prohibited. None of the contents of this document may be shared with third parties without Company authorization.

DATALOGIC - KEY FIGURES

| | | 2008A | 2009A | 2010E | 2011E | 2012E |
|----------------------------------|--------------------------------------|------------|------------|------------|------------|------------|
| | Fiscal year end | 31/12/2008 | 31/12/2009 | 31/12/2010 | 31/12/2011 | 31/12/2012 |
| PROFIT & LOSS (Eu mn) | Sales | 380 | 312 | 393 | 409 | 426 |
| | EBITDA | 48 | 12 | 52 | 56 | 59 |
| | EBIT | 31 | (6) | 36 | 39 | 43 |
| | Financial income (charges) | (6) | (7) | (6) | (6) | (5) |
| | Associates & Others | 1 | (0) | (1) | 0 | 0 |
| | Pre-tax profit (Loss) | 26 | (13) | 29 | 33 | 38 |
| | Taxes | (8) | 1 | (9) | (12) | (13) |
| | Tax rate (%) | 31.1% | 5.2% | 31.0% | 35.0% | 35.0% |
| | Minorities & discontinue activities | 0 | 0 | 0 | 0 | 0 |
| | Net profit | 18 | -12 | 20 | 22 | 25 |
| | Total extraordinary items | 1 | 8 | 0 | 0 | 0 |
| | Ebitda excl. extraordinary items | 48 | 20 | 52 | 56 | 59 |
| | Ebit excl. extraordinary items | 36 | 6 | 40 | 43 | 47 |
| Net profit restated | 21 | (2) | 22 | 24 | 28 | |
| PER SHARE DATA (Eu) | Total shares out (mn) - average fd | 58 | 58 | 58 | 58 | 58 |
| | EPS stated fd | 0.31 | -0.21 | 0.34 | 0.37 | 0.43 |
| | EPS restated fd | 0.36 | -0.03 | 0.38 | 0.42 | 0.47 |
| | BVPS fd | 2.32 | 2.00 | 2.33 | 2.59 | 2.94 |
| | Dividend per share (ord) | 0.04 | 0.00 | 0.12 | 0.07 | 0.09 |
| | Dividend per share (sav) | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| | Dividend pay out ratio (%) | 11.5% | 0.0% | 35.0% | 20.0% | 20.0% |
| CASH FLOW (Eu mn) | Gross cash flow | 34 | 5 | 36 | 38 | 42 |
| | Change in NWC | 6 | 15 | 3 | (1) | (2) |
| | Capital expenditure | (11) | (7) | (10) | (12) | (13) |
| | Other cash items | 0 | 0 | 0 | 0 | 0 |
| | Free cash flow (FCF) | 29 | 13 | 29 | 25 | 27 |
| | Acquisitions, divestments & others | (44) | 0 | (20) | 0 | 0 |
| | Dividend | (4) | (2) | 0 | (7) | (4) |
| | Equity financing/Buy-back | (23) | 0 | 0 | 0 | 0 |
| Change in Net Financial Position | (44) | 6 | 11 | 18 | 23 | |
| BALANCE SHEET (Eu mn) | Total fixed assets | 197 | 186 | 213 | 209 | 201 |
| | Net working capital | 54 | 39 | 36 | 38 | 39 |
| | Long term liabilities | (8) | (8) | (24) | (24) | (19) |
| | Net capital employed | 243 | 217 | 226 | 223 | 221 |
| | Net financial position | (107) | (100) | (89) | (72) | (49) |
| | Group equity | 136 | 117 | 136 | 151 | 172 |
| | Minorities | 0 | 0 | 0 | 0 | 0 |
| Net equity | 136 | 117 | 136 | 151 | 172 | |
| ENTERPRISE VALUE (Eu mn) | Average mkt cap - current | 312 | 312 | 312 | 312 | 312 |
| | Adjustments (associate & minorities) | 0 | 0 | 0 | 0 | 0 |
| | Net financial position | (107) | (100) | (89) | (72) | (49) |
| | Enterprise value | 419 | 413 | 402 | 384 | 361 |
| RATIOS(%) | EBITDA margin* | 12.8% | 6.3% | 13.4% | 13.6% | 13.9% |
| | EBIT margin* | 9.4% | 2.1% | 10.1% | 10.5% | 11.0% |
| | Gearing - Debt/equity | 78.7% | 86.1% | 65.6% | 47.5% | 28.4% |
| | Interest cover on EBIT | 5.5 | nm | 5.6 | 6.6 | 9.2 |
| | Debt/Ebitda | 2.24 | 8.56 | 1.71 | 1.29 | 0.82 |
| | ROCE* | 12.8% | -2.4% | 16.1% | 17.4% | 19.2% |
| | ROE* | 11.5% | -9.6% | 15.6% | 15.1% | 15.4% |
| | EV/CE | 1.8 | 1.8 | 1.8 | 1.7 | 1.6 |
| | EV/Sales | 1.1 | 1.3 | 1.0 | 0.9 | 0.8 |
| | EV/Ebit | 11.8 | nm | 10.1 | 8.9 | 7.7 |
| Free Cash Flow Yield | 9.2% | 4.3% | 9.4% | 7.9% | 8.8% | |
| GROWTH RATES (%) | Sales | -6.0% | -17.9% | 25.9% | 4.2% | 4.2% |
| | EBITDA* | -3.2% | -59.5% | 167.1% | 6.1% | 6.6% |
| | EBIT* | -6.0% | -82.0% | 520.9% | 8.1% | 8.5% |
| | Net profit | -1.3% | nm | nm | 9.8% | 15.1% |
| | EPS restated | -3.5% | nm | nm | 8.6% | 13.4% |

* Excluding extraordinary items

Source: Intermonte SIM estimates

Details

Datalogic - 3Q10 results

| (Eu mn) | 3Q09A | 3Q10A | YoY | 3Q10E | A vs. E | 9M09A | 9M10A | YoY |
|-----------------------|--------------|--------------|--------|--------------|---------|---------------|--------------|-------|
| Net Sales | 76.0 | 100.4 | 32.1% | 100.0 | 0.4% | 225.1 | 291.2 | 29.4% |
| EBITDA | 7.1 | 12.9 | 82% | 14.8 | -12.8% | 10.9 | 38.8 | 257% |
| Ebitda margin | 9.3% | 12.9% | | 14.8% | | 4.8% | 13.3% | |
| Non recurring | 0.0 | 0.0 | | 0.0 | | (7.9) | 0.0 | |
| D&A | (4.0) | (4.1) | | (4.0) | | (13.4) | (11.5) | |
| EBIT | 3.1 | 8.8 | 182% | 10.8 | -18.5% | (10.4) | 27.3 | nm |
| Ebit margin | 4.1% | 8.8% | | 10.8% | | -4.6% | 9.4% | |
| Net financials | (1.9) | (1.5) | | (1.7) | | (5.2) | (4.5) | |
| Associates | 0.1 | (3.1) | | 0.1 | | (0.1) | (0.7) | |
| Pre tax profit | 1.3 | 4.3 | 231% | 9.2 | -53.2% | (15.7) | 22.1 | nm |
| Taxes | (0.7) | (1.1) | | (3.3) | | 1.8 | (7.6) | |
| <i>Tax rate</i> | <i>36.0%</i> | <i>24.6%</i> | | <i>36.0%</i> | | <i>11.2%</i> | <i>34.5%</i> | |
| Minorities | | | | | | | | |
| Net profit | 0.6 | 3.2 | 446.5% | 5.9 | -44.8% | (13.9) | 14.5 | nm |

Source: Company data and Intermonte SIM estimates

Net revenues, announced to the market in advance on October 11th, kept up an extraordinary YTD growth rate: 3Q revenue was over Eu100mn, up 32% YoY. All business units contributed to this result, demonstrating the group's strong position in each of its niches. Datalogic was able to grow by 30% while main competitors recorded a top line increase of only around 10%. Hence, a gain in market share drove growth in consolidated markets (Europe and US) while the results from emerging countries are terrific (+60% YoY in Asia Pacific, +90% YoY in Latin America).

EBITDA stood at Eu12.9mn, up 82% YoY with a 12.9% margin on sales. This very sound result was nevertheless below our estimate of Eu14.8mn for two main reasons. First, the company booked Eu0.5mn of non-recurring charges for the acquisition of Evolution Robotics in July. Second, labour costs rose QoQ due to overtime work (needed to meet demand and achieve the very strong top line growth) and to a larger provision for bonuses. Below EBITDA, Eu3.1mn of forex losses, related to some dollar-denominated receivables, took the bottom line to Eu3.2mn, 45% below our estimate.

Datalogic - Sales breakdown by business

| | 2009 | 1Q10 | 2Q10 | 3Q10 | 4Q10 E | 2010 E |
|-------------------------------|--------------|-------------|--------------|--------------|--------------|--------------|
| Mobile | 68.1 | 20.6 | 21.3 | 21.2 | 21.9 | 85.0 |
| YoY growth | -27.0% | 28.0% | 44.2% | 38.3% | -0.2% | 24.8% |
| % on sales | 21.8% | 23.1% | 21.0% | 21.1% | 21.5% | 21.6% |
| Automation | 67.0 | 19.0 | 24.3 | 21.5 | 21.7 | 86.5 |
| YoY growth | -4.5% | 20.7% | 45.6% | 34.3% | 15.9% | 29.2% |
| % on sales | 21.5% | 21.3% | 24.0% | 21.4% | 21.3% | 22.0% |
| Scanning | 147.0 | 42.1 | 47.2 | 48.8 | 48.9 | 187.0 |
| YoY growth | -20.6% | 21.3% | 28.3% | 31.7% | 27.2% | 27.2% |
| % on sales | 47.1% | 47.0% | 46.6% | 48.6% | 48.2% | 47.6% |
| Informatics | 30.6 | 7.9 | 8.6 | 9.1 | 9.4 | 35.0 |
| YoY growth | -5.0% | 18.9% | 9.6% | 15.2% | 15.2% | 14.6% |
| % on sales | 9.8% | 8.9% | 8.5% | 9.0% | 9.2% | 8.9% |
| adjustments | -0.6 | -0.2 | -0.2 | -0.2 | -0.3 | -0.8 |
| Consolidated net sales | 312.0 | 89.5 | 101.3 | 100.4 | 101.5 | 392.7 |
| adjustments | -17.9% | 22.5% | 33.3% | 31.7% | 16.8% | 25.9% |

Datalogic - Sales breakdown by area

| (Eu mn) | 2009 | 1Q10 | 2Q10 | 3Q10 | 4Q10 E | 2010 E |
|-------------------------------|--------------|-------------|--------------|--------------|--------------|--------------|
| Italy | 39.0 | 9.1 | 12.5 | 9.1 | 9.2 | 40.0 |
| YoY growth | -6.9% | -6.6% | 20.7% | 17.0% | -16.9% | 2.5% |
| % on sales | 12.5% | 10.2% | 12.4% | 9.1% | 9.1% | 10.2% |
| Europe | 123.3 | 35.0 | 34.7 | 36.5 | 36.8 | 143.0 |
| YoY growth | -23.8% | 14.9% | 29.0% | 21.7% | 2.4% | 16.0% |
| % on sales | 39.5% | 39.1% | 34.3% | 36.3% | 36.3% | 36.4% |
| North America | 90.0 | 24.5 | 27.8 | 30.5 | 30.7 | 113.5 |
| YoY growth | -9.3% | 30.1% | 9.3% | 27.4% | 40.8% | 26.1% |
| % on sales | 28.9% | 27.4% | 27.4% | 30.3% | 30.3% | 28.9% |
| RoW | 59.6 | 20.9 | 26.3 | 24.3 | 24.7 | 96.2 |
| YoY growth | -22.3% | 48.8% | 97.7% | 69.9% | 37.5% | 61.4% |
| % on sales | 19.1% | 23.4% | 25.9% | 24.2% | 24.3% | 24.5% |
| Consolidated net sales | 312.0 | 89.5 | 101.3 | 100.4 | 101.5 | 392.7 |
| YoY growth | -17.9% | 22.5% | 33.3% | 32.1% | 16.8% | 25.9% |

Source: Company data and Intermonte SIM estimates

Change in estimates

Datalogic - Change in estimates

| | NEW ESTIMATES | | | OLD ESTIMATES | | | % change | | |
|-------------------------|---------------|--------------|--------------|---------------|--------------|--------------|--------------|-------------|-------------|
| | 2010E | 2011 | 2012 | 2010E | 2011 | 2012 | 2010 | 2011 | 2012 |
| Net sales | 392.7 | 409.0 | 426.0 | 375.0 | 395.0 | 415.0 | 4.7% | 3.5% | 2.7% |
| YoY growth | 25.9% | 4.2% | 5.0% | 20.2% | 5.3% | 5.0% | | | |
| EBITDA reported | 52.4 | 55.6 | 59.3 | 50.1 | 54.2 | 58.9 | 4.8% | 2.7% | 0.7% |
| Ebitda margin | 13.4% | 13.6% | 13.9% | 13.3% | 13.7% | 14.2% | | | |
| YoY growth | 167.1% | 6.1% | 6.6% | 154.9% | 8.3% | 8.7% | | | |
| D&A tang | (8.1) | (8.3) | (8.5) | (8.1) | (8.2) | (8.4) | | | |
| Goodwill | (4.1) | (4.1) | (4.1) | (4.1) | (4.1) | (4.1) | | | |
| D&A intang. | (4.5) | (4.3) | (4.1) | (4.5) | (4.3) | (4.1) | | | |
| EBIT reported | 35.7 | 39.0 | 42.6 | 33.4 | 37.6 | 42.2 | 7.0% | 3.7% | 1.0% |
| Ebit margin | 9.1% | 9.5% | 10.0% | 8.9% | 9.5% | 10.2% | | | |
| YoY growth | -740.8% | 9.1% | 9.4% | -699.1% | 12.5% | 12.2% | | | |
| Net financials | (6.4) | (5.9) | (4.6) | (6.6) | (5.9) | (4.6) | | | |
| Associates | (0.7) | 0.3 | 0.4 | 2.2 | 0.3 | 0.4 | | | |
| Pre tax profit | 28.6 | 33.4 | 38.4 | 29.0 | 32.0 | 38.0 | -1.2% | 4.3% | 1.2% |
| Taxes | (8.9) | (11.7) | (13.4) | (9.3) | (11.2) | (13.3) | | | |
| | 31.0% | 35.0% | 35.0% | 32.0% | 35.0% | 35.0% | | | |
| Minorities | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | | | |
| Net income | 19.8 | 21.7 | 25.0 | 19.7 | 20.8 | 24.7 | 0.3% | 4.3% | 1.2% |
| | | | | | | | | | |
| Rest. Net Income | 22.5 | 24.4 | 27.7 | 22.4 | 23.5 | 27.4 | 0.2% | 3.8% | 1.0% |
| YoY growth | nm | 8.6% | 13.4% | nm | 4.8% | 16.5% | | | |

In light of strong quarterly revenues, and management's indications of a positive order acquisition trend in October, we have raised our estimates. Our 2010 forecast at the same time now factors in Eu1mn of FOREX losses (Eu3mn such losses were posted in 3Q10). At the bottom line, our EPS is unchanged in 2010 (as higher revenues are offset by forex losses) in 2010 but has been raised 4% for 2011. Notably, thanks to a better than expected net working capital trend, we now expect net debt will close at Eu89mn by YE10 (our old estimate was Eu98mn).

Company targets, indicated on October 4th, 2010, are still above our 2012 EBITDA estimates. Our understanding is that the difference in the final net debt (we expect Eu48mn) is partly explained, apart from a higher estimated tax load, by the fact that we assume a cumulative dividend distribution of Eu12mn. In keeping with the business plan, we assume R&D investments amounting to 7-8% of sales, and CAPEX investments coming to 2.5-3% of sales each year.

Datalogic - 2010-12 Business Plan and Intermonte Estimates

| (Eu mn) | Intermonte | | | Company targets | Intermonte vs. targets |
|----------------------|-------------|-------------|-------------|-----------------|------------------------|
| | 2010 E | 2011 E | 2012 E | 2012 E | 2012 E |
| Revenues | 398.2 | 409.0 | 426.0 | 420-430 | 0.2% |
| EBITDA | 54.2 | 56.2 | 59.3 | 60-65 | -5.1% |
| EBITDA margin | 13.6% | 13.7% | 13.9% | 14% - 15% | |
| ROE | 15.0% | 14.5% | 14.4% | 18% - 20% | |
| Net Debt | (89.2) | (70.9) | (48.0) | (35) - (25) | 60.1% |
| EV/EBITDA | 6.42 | 5.86 | 5.16 | 4.61 | |
| \$ vs. Euro | 1.3 | 1.3 | 1.3 | 1.37 | |

Source: Company data and Intermonte SIM estimates

Peer comparison

Datalogic - Peer comparison

Minibase in EUR as of 03/11/10

| Company | Price (Eu) | Mkt Cap (Eu mn) | EV/EBITDA | | | P/E | | |
|-----------------------|------------|-----------------|--------------|-------------|-------------|--------------|--------------|--------------|
| | | | 2010 | 2011 | 2012 | 2010 | 2011 | 2012 |
| Intermec Inc. | 8.8 | 527 | 31.2x | 9.4x | | 401.7x | 28.7x | 15.9x |
| Zebra Technologies C | 26.7 | 1,513 | | | | 21.9x | 19.5x | 18.1x |
| Psion PLC | 1.1 | 154 | 8.3x | 5.7x | 4.7x | 26.6x | 19.9x | 14.5x |
| Datalogic S.p.A. | 5.4 | 313 | 8.2x | 7.3x | 6.1x | 16.2x | 14.1x | 11.4x |
| Zetes Industries S.A. | 16.8 | 91 | 5.1x | 4.9x | 4.2x | 13.8x | 12.3x | 11.6x |
| Mean | | 520 | 13.2x | 6.8x | 5.0x | 96.0x | 18.9x | 14.3x |
| Median | | 313 | 8.3x | 6.5x | 4.7x | 21.9x | 19.5x | 14.5x |
| Datalogic* | 5.4 | 313 | 7.7x | 6.9x | 6.1x | 13.9x | 12.8x | 11.3x |

Source: Factaset data and (*) Intermonte SIM estimates

Peer group stock performance

Minibase in EUR as of 03/11/10

| Company | Price (Eu) | Cap. (Eu mn) | % ch. 1M | % ch. 3M | % ch. 6M | % ch. 1Y |
|---|------------|--------------|-------------|--------------|--------------|--------------|
| Intermec Inc. | 8.8 | 527 | 1.0% | 6.5% | 3.7% | 7.1% |
| Zebra Technologi | 26.7 | 1,513 | 9.0% | 24.9% | 20.0% | 56.0% |
| Psion PLC | 1.1 | 154 | -3.4% | 7.4% | 18.1% | -15.8% |
| Datalogic S.p.A. | 5.4 | 313 | 19.7% | 32.2% | 42.5% | 29.2% |
| Zetes Industries S. | 16.8 | 91 | 2.1% | 10.8% | -0.5% | 0.3% |
| mean performance (market weighted) | | | 7.9% | 20.9% | 19.2% | 38.0% |
| simple mean performance | | | 6.6% | 17.7% | 21.1% | 19.1% |

Source: JCF time series data

DISCLAIMER (for more details go to <http://intermonte.it/disclosures.asp>)

IMPORTANT DISCLOSURES

The reproduction of the information, recommendations and research produced by Intermonte SIM contained herein and of any its parts is strictly prohibited. None of the contents of this document may be shared with third parties without authorisation from Intermonte.

This report is directed exclusively at market professional and other institutional investors (Institutions) and is not for distribution to person other than "Institution" ("Non-Institution"), who should not rely on this material. Moreover, any investment or service to which this report may relate will not be made available to Non-Institution.

The information and data in this report have been obtained from sources which we believe to be reliable, although the accuracy of these cannot be guaranteed by the Intermonte. In the event that there be any doubt as to their reliability, this will be clearly indicated. The main purpose of the report is to offer up-to-date and accurate information in accordance with regulations in force covering "recommendations" and is not intended nor should it be construed as a solicitation to buy or sell securities.

This disclaimer is constantly updated on Intermonte's website www.intermonte.it under DISCLOSURES. Valuations and recommendations can be found in the text of the most recent research and/or reports on the companies in question.

ANALYST CERTIFICATION

For each company mentioned in this report the respective research analyst hereby certifies that all of the views expressed in this research report accurately reflect the analyst's personal views about any or all of the subject issuer (s) or securities. The analyst (s) also certify that no part of their compensation was, is or will be directly or indirectly related to the specific recommendation or view in this report.

The analyst (s) responsible for preparing this research report receive(s) compensation that is based upon various factors, including Intermonte's total profits, a portion of which is generated by Intermonte's corporate finance activities, although this is minimal in comparison to that generated by brokerage activities.

Intermonte's internal procedures and codes of conduct are aimed to ensure the impartiality of its financial analysts. The exchange of information between the Corporate Finance sector and the Research Department is prohibited, as is the exchange of information between the latter and the proprietary equity desk in order to prevent conflicts of interest when recommendations are made.

GUIDE TO FUNDAMENTAL RESEARCH

Reports on all companies listed on the S&PMB40 Index, most of those on the MIDEX Index and the main small caps (regular coverage) are published at least once per quarter to comment on results and important newsflow.

A draft copy of each report may be sent to the subject company for its information (without target price and/or recommendations), but unless expressly stated in the text of the report, no changes are made before it is published.

Explanation of our ratings system:

BUY: stock expected to outperform the market by over 25% over a 12 month period;

OUTPERFORM: stock expected to outperform the market by between 10% and 25% over a 12 month period;

NEUTRAL: stock performance expected at between +10% and -10% compared to the market over a 12 month period ;

UNDERPERFORM: stock expected to underperform the market by between -10% and -25% over a 12 month period;

SELL: stock expected to underperform the market by over 25% over a 12 month period.

The stock price indicated is the reference price on the day prior to the publication of the report.

CURRENT INVESTMENT RESEARCH RATING DISTRIBUTIONS

Intermonte SIM is authorised by CONSOB to provide investment services and is listed at n° 246 in the register of brokerage firms. As at September 30th 2010 Intermonte's Research Department covered 120 companies.

Intermonte's distribution of stock ratings is as follows:

BUY: 16.67%

OUTPERFORM: 39.17%

NEUTRAL: 32.99%

UNDERPERFORM: 9.17%

SELL: 1.67%

The distribution of stock ratings for companies which have received corporate finance services from Intermonte in the last 12 months (30 in total) is as follows:

BUY: 30.0%

OUTPERFORM: 13.33%

NEUTRAL: 56.67%

UNDERPERFORM: 0.00%

SELL: 0.00%

CONFLICT OF INTEREST

In order to disclose its possible conflicts of interest Intermonte SIM states that:

- within the last year, Intermonte SIM managed or co-managed/is managing or is co-managing (see companies indicated in bold type) an Institutional Offering of the securities of the following Companies: **ENEL Green Power**, TBS Group;
- Intermonte SIM is Specialist and/or Corporate Broker and/or Broker in charge of the share buy back activity of the following Companies: Biancamano, B&C Speakers, Buongiorno, Carraro, Cementir, Cogeme, Datalogic, DeA Capital, Digital Bros, Dmail, EEMS, Eurotech, Fiera Milano, Fintel Energia Group, Gefran, IGD, IW Bank, Meridie, M&C Management e Capitali, Pierrel, QF Alpha Immobiliare, QF Beta Immobiliare, Reno de Medici, Reply, Saes Getters, Servizi Italia, TBS Group, Ternienergia, Vittoria Assicurazioni, VR Way.
- Intermonte SIM SpA and its subsidiaries do not hold a stake of equal to or over 1% in any class of common equity securities of the subject company;
- Intermonte SIM SpA acts as Financial Advisor to the following companies: Cattolica Assicurazioni.

DETAILS ON STOCKS RECOMMENDATION

| Stock NAME | DATALOGIC | | |
|----------------------|------------|-----------------------|------------|
| Current Recomm: | NEUTRAL | Previous Recomm: | OUTPERFORM |
| Current Target (Eu): | 6.10 | Previous Target (Eu): | 5.90 |
| Current Price (Eu): | 5.34 | Previous Price (Eu): | 4.90 |
| Date of report: | 05/11/2010 | Date of last report: | 18/10/2010 |

© Copyright 2010 by Intermonte SIM - All rights reserved

It is a violation of national and international copyright laws to reproduce all or part of this publication by email, xerography, facsimile or any other means. The Copyright laws impose heavy liability for such infringement. The Reports of Intermonte SIM are provided to its clients only. If you are not a client of Intermonte SIM and receive emailed, faxed or copied versions of the reports from a source other than Intermonte SIM you are violating the Copyright Laws. This document is not for attribution in any publication, and you should not disseminate, distribute or copy this e-mail without the explicit written consent of Intermonte SIM.

INTERMONTE will take legal action against anybody transmitting/publishing its Research products without its express authorization.

INTERMONTE Sim strongly believes its research product on Italian equities is a value added product and deserves to be adequately paid.

Intermonte Sim sales representatives can be contacted to discuss terms and conditions to be supplied the INTERMONTE research product.

INTERMONTE SIM is MIFID compliant - for our Best Execution Policy please check our Website www.intermonte.it/mifid
Further information is available