# STORE MANAGEMENT

### Mobile Computers

### General Duty Handheld Scanners

### Store Automation

Retailers rely on store associates for more than ensuring shelves are stocked. Associates are the key to delivering a memorable customer experience leading to return visits. To do this retailers depend on Datalogic technology in the hands of each associate to execute traditional retail functions such as price checks, markdowns, and inventory look up. These same tools are also used to new non-traditional functions such as Mobile POS, multimedia product demonstrations, online product comparisons, and omni-channel fulfillment.

Mobile devices such as the Joya Touch, Skorpio, Memor, and DL-Axist arm retail associates with the technology to execute retail functions that maximize their productivity while delivering excellent customer service.

# CHECKOUT POS

### In-Counter/ On-Counter Scanners/Scales

### General Duty Handheld Scanners

### Presentation Scanners

### Loss Prevention

Datalogic has unparalleled leadership in checkout POS solutions that enable retailers to effectively and efficiently process transactions. The variability of retail enterprises stretches from a small kiosk to hyper markets and more, each with its individual requirements. Datalogic technology leadership for checkout is seen in the extensive offering of solutions such as self-shopping systems, mobile POS devices, 100% digital imaging scanners, automated scanning portals, handheld scanners and much more.

## Customer Service Organization

Datalogic's Customer Services Organization offers a wide and complete range of post-sales services. It is organized in three levels of support, in order to guarantee the most appropriate professional assistance based on the specific problem. Datalogic's Customer Service can deploy in the territory a team of multi-lingual professionals, with a broad technical expertise across the whole product range.
Our standard service portfolio includes: warranty extension, fast turnaround time for repairs, 24/7 /365 phone support, –next day on site intervention and site audit. We can tailor our service offering to your specific needs. Our experts will support every stage of your projects, from feasibility study to extended post-sales support, performing, when necessary, root cause analysis and remediation.

### EASEOFCARE Service Programs

Datalogic's EASEofCARE Service Programs provide superior life-cycle support to ensure that products are always operating at peak performance. A variety of Service Programs are available to match your business requirements:

**EXTENDED RANGE OF COVERAGE**
(3 and 5-year options available)

**FASTEST REPAIR TURNAROUND TIME**

**ENHANCED FREIGHT CONDITIONS**

**FACTORY PARTS AND PROCEDURES**

**SELECTED FACTORY UPGRADE**

**BATTERY MANAGEMENT**

Please contact your sales representative to find out what type of services are available in your region.

**WWW.DATALOGIC.COM**
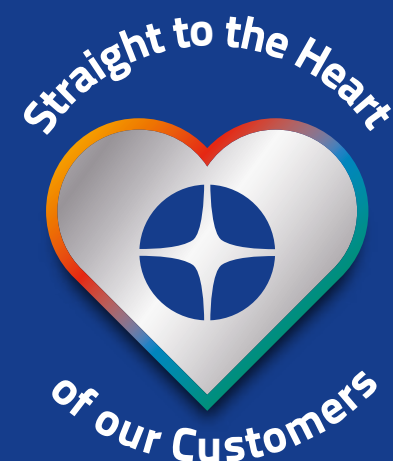
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### ABOUT DATALOGIC

Datalogic is a global leader in the automatic data capture and process automation markets, specialized in the design and production of bar code readers, mobile computers, sensors for detection, measurement and safety, RFID, vision and laser marking systems. Datalogic solutions help increase the efficiency and quality of processes in the Retail, Manufacturing, Transportation & Logistics and Healthcare industries, along the entire value chain.

Global industry leaders rely on Datalogic products, benefitting high customer service and innovative products offered for over 45 years.

Datalogic is headquartered in Bologna (Italy), employs approximately 2,700 staff worldwide, distributed in 30 countries, with manufacturing and repair facilities in the USA, Brazil, Italy, Slovakia, Hungary and Vietnam. In 2016 Datalogic had a turnover of 576.5 million Euro and invested over 50 million Euros in Research & Development, with a growing portfolio of over 1,200 patents in multiple jurisdictions.

Datalogic S.p.A. is listed in the STAR segment of the Italian Stock Exchange since 2001 as DAL.MI.

More information about Datalogic at www.datalogic.com

Straight to the Heart of our Customers

**ODATALOGIC**
THE VISION IS YOURS

www.datalogic.com

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# RETAIL

**ODATALOGIC**
THE VISION IS YOURS

**Innovation for All Retail**

## RETAIL

**"We satisfy globally the Retailers' Auto-ID business needs, from the Distribution Center to the Check Out and the Shoppers' Home, with a uniquely innovative product and solution portfolio, supported by a tailored customer service"**

# DISTRIBUTION CENTER/ WAREHOUSE

### Mobile Computers

### Industrial Handheld Scanners

### Unattended Scanning Systems

### Sensors &Safety

Inventory management plays a key role in delivering an exceptional customer service experience. Retail transactions depend on having products available when customers come to buy. In today's retail customers can purchase in the store and virtually from any location. To support virtual customer purchases, retailers are looking to omni-channel fulfillment and rely on Datalogic solutions to assist in delivering product to customers from a multitude of inventory locations within their enterprise.

Datalogic industrial handheld scanners, rugged mobile computers, smart cameras, fixed readers and vision systems identify and track items making retail inventory management effective and efficient.

# DISTRIBUTION CENTER

## RECEIVING

Datalogic technology powers automated receiving systems increasing the speed and quantity of items processed for retailers. Driven by vision systems, dimensioners, smart cameras, fixed scanners and more, orders are received, items are identified, labels are printed, palletization and cross docking is executed.

## TRANSPORTATION

Safe, fast and accurate transportation systems include multiple conveyors for high speed product movement. These conveyors rely on Datalogic sensors, vision systems, smart cameras, and fixed readers for accurately identifying items and ensuring they are routed to the correct storage locations.

## PICKING & SHIPPING

With thousands of items moving to distribution centers, retail outlets, and directly to consumers, retailers rely on Datalogic solutions including handheld scanners, and mobile computers to help ensure picking accuracy and timeliness. Order shipment is facilitated using the data collected for packing, manifesting and applying shipping labels. Vision systems, smart cameras and fixed readers ensure accurate labelling for fast and efficient shipping and delivery.

## SORTING

E-commerce or traditional retail operators need to move items effectively through their warehouse to keep delivery schedules on time and customer satisfaction high. With thousands of items to manage automated sorting is a requirement. Datalogic dimensioners, sensors, and machine vision solutions, identify and sort packages on high speed conveyance systems. Real time pattern recognition technology identifies products and packaging helping affect sort decisions.

# WAREHOUSE

## INVENTORY MANAGEMENT

Datalogic handheld mobile computers and industrial imagers and scanners keep inventory accurate. Inventory tasks including receiving, putting away, cycle counting, and restocking are completed effectively and efficiently using devices that are built to survive warehouse environments without causing worker fatigue.

## RECEIVING

Warehouse inventory management is a fast paced and rugged environment that demands up-to-the-minute accuracy for maximum efficiency and profitability. Datalogic handheld mobile computers and industrial imagers and scanners keep inventory accurate.

## STORAGE

Tasks such as receiving, putting away, cycle counting, and restocking get done effectively and efficiently with devices that are built to survive warehouse environments without causing worker fatigue. Datalogic handheld mobile computers keep this inventory accurate while making it easy and intuitive for workers.

## REVERSE LOGISTICS

E-commerce has altered the amount of returned products retailers and their facilities must handle. Datalogic has unique solutions such as Jade for Logistics that is designed specifically to hand the receipt of returned products at item level packaging and in larger shipping packaging.

# STORE MANAGEMENT

## SHELF REPLENISHMENT

Low or missing shelf stock leads to lost revenue and poor service ratings. Retailers keep their shelves replenished ensuring products are ready to buy. Datalogic mobile computers and handheld scanners are intuitive for retail staff operation with the ergonomics to keep them productive all day.

## INVENTORY

Operations require retail staff to execute various tasks to manage inventory. Price checks, mark downs, stock check, replenishment, order picking and more are all completed effectively and efficiently using Datalogic mobile computers and hand held scanners.

## SELF-SHOPPING

Only Datalogic can deliver a complete solution for self-shopping that empowers customers to directly scan their groceries while shopping. The Shopevolution middleware and Joya handheld device together help retailers increase revenues and cut cost at checkout. Shopevolution delivers an enhanced shopping experience and also supports the use of customer smartphones for shopping.

## QUEUE BUSTING

Retailers need maximum floor space for products that generate revenue. When shopper demand increases and causes long queues at the checkout, more checkout lanes are not an option. Datalogic queue busting solutions provide retailers with the ideal tool to managing periodic demands. The Joya Touch device for queue busting is easy to implement and reduces queues at the checkout with no modifications to the POS.

# CHECKOUT POS

## COUNTERTOP & HANDHELD SCANNING

Convenience, pharmacy, non-grocery, fashion, DIY and many more have specific checkout needs dependent on their product mix and the checkout configuration. Datalogic has a complete offering of checkout solutions for countertop and handheld use. These scanners provide fast, accurate, and reliable scanning for checkout at any retail enterprise.

## LARGE ITEM SCANNING

Where large items need to be identified. Repeated shocks at the POS checkout shall not inhibit the scanner's performance or reliability, protecting the retailer's investment.

## FIXED SCANNING

As the global market leader in fixed retail checkout, Datalogic delivers retailers maximum innovation and technology. The Magellan line of fixed scanners are used by the top ten grocery retailers worldwide and were the first to deliver 100% digital imaging technology to grocery checkout.

## AUTOMATED SCANNING

Datalogic is the industry leader for automated retail checkout scanning that maximizes the checkout throughput in grocery. The Jade automated scanning portal provides 360° scanning of items as they travel on a high speed belt. The system identifies items regardless of orientation with or without a bar code.