

Datalogic Mobile sweetens Schokotheek's inventory with the Memor - Datalogic

The confectionery expert, Schokotheek, uses the Memor mobile computer for its inventory.

Schokotheek is a "one-stop-shop" for fresh candies and gift creations with unique Non-Food combinations, such as stuffed animals, plastic flowers, crystal/metal vases and much more. At the Schokotheek-Megastore you can find brands like "Zotter", "Manner", or "Haribo." Corporate customer services also provide individually-made packages on customer request. For example, customer services just created a special topic package "á la Belgium," which includes sparkling wine, chocolates and other Goodies from the country.

Due to the huge variety of products Schokotheek handles, the company wanted to simplify its inventory procedure by automating the manual counting of products. Schokotheek had already attached barcode labels on shelves. So, all they needed was a system using mobile computers to complete the automation project. Schokotheek looked to Datalogic Mobile's partner, Barcotec, to help it in this endeavor. To start off, Barcotec provided inventory sets to make data entry easier and completely unproblematic. This, added to the Memor™ mobile computer, used to scan incoming goods, made stocking and storage in the correct area faster and more efficient. Thanks to this new system, price management is also done easily and inventory seems to be done by itself. Every Schokotheek subsidiary from Amstetten to Wr. Neustadt collects data on all its goods automatically through barcodes so Headquarters knows exactly what is where, how much is sold in one day, and which subsidiary is running out on which good.

"The Memor™ was definitely the perfect choice for this job due to its size, ergonomics and excellent price/performance ratio. The colored display also allows good reading precision and its large keys provide easy data input" mentioned Mr. Mag, (FH) Horant Woschitz, General Manager of Schokotheek. He also commented on working with Datalogic Mobile and Barcotec: "Great company, great effort. I wanted to put this sensible topic into sure hands; with Barcotec and Datalogic Mobile I had chosen the right partners."

Customer: Schokotheek

Industry: Retail - Other

Application: Assisted Sales

Country: Austria

Datalogic Mobile Solution: Retail In-Store

Datalogic Mobile Products: Memor™

Datalogic Mobile Partner: Barcotec

