

## ON LINE SALES ORDERS: DATALOGIC MOBILE ALWAYS ONE STEP AHEAD

**Bologna, 27 May 2009** - Datalogic Mobile is proud to announce that today the new ON LINE ORDER SYSTEM comes into operation. Easy, fast and precise, this new approach to order management assures Datalogic Mobile Partner's various benefits, an easier way of working and real time order processes.

Aiming to offer the best, state of the art services, in order to improve the results of its Partners, Datalogic Mobile has implemented an innovative approach to order management.

As soon as Partners pointed out the need for a self-service and interactive order management system, Datalogic Mobile responded with a newly designed and innovative On Line Sales Order system which answers and even anticipates their needs, allowing Partners to manage the sales order process, by themselves, 24/7.

Being part of the New Value Channel Program, the new On Line Order System is accessible by a simple and intuitive click on EASEOFSERVICE tool. The orders will be placed in a few seconds, in other words - in Real Time!

To satisfy specific needs and requests, Datalogic Mobile offers each partner the possibility to choose special offers or single items, saving time and reducing paper work.

Furthermore, each Partner can check their Price List and keep working, creating new orders with just one extra click!

The new On Line Sales Order system provides many benefits, such as delivery dates immediately shown on the web, more flexibility and some important options that customers can choose. Each Partner can create a new delivery address for the direct shipment to the End user, request different delivery dates for each line, ask for unique delivery (groupage) and insert notes on each line.