

## DATALOGIC MOBILE KYMAN-GUN™ - AS SEEN ON MASTERCHEF AUSTRALIA

Melbourne, July 12 2009 - MasterChef Australia has used the Datalogic Kyman-GUN™ in the invention test to begin the final week of the series. MasterChef Australia, is a hit Australian reality television cooking show based on the original British version of Masterchef. It is produced by FremantleMedia Australia and screens on Network Ten, six nights a week at 7pm. Datalogic Mobile is part of Datalogic, a world-class producer of bar code readers, data collection mobile computers, RFID systems and photoelectric sensors.

The Kyman-GUN™ is used by each contestant to scan their selected ingredients whilst trying to stay within a budget and a time limit. "We were more than happy to assist the MasterChef team" said Anthony Beavis, Managing Director of Datalogic Mobile - Oceania. "We suggested the Kyman-GUN for its large display, great ergonomics and rugged design. The patented "green spot" technology also provided contestants with a visual confirmation of a successful scan".