

ELF™, DATALOGIC MOBILE'S NEW PROFESSIONAL PDA, BLAZES ONTO THE MARKET

Bologna, 23 March 2010 - Datalogic Mobile, a worldwide leader in the design and development of rugged mobile computers, announces its next generation professional PDA, Elf™. This device is ready to revolutionize the workplace with unprecedented features, the latest in technology and ultimate high speed performance.

Datalogic Mobile designed Elf™ from the ground up with the technology and ruggedness to meet the needs of applications in Field Service, Field Sales, Delivery, Retail and Logistics. Capitalizing on Datalogic Mobile's legendary ergonomics, Elf™ packs cutting edge features into a compact form factor built for single handed operation.

"Elf™ uses our next generation platform, providing incredible speed coupled with the latest technology for mobility, all packaged in one of the best ergonomic devices on the market" notes Gian Paolo Fedrigo, CEO of Datalogic Mobile.

Among its innovations, the new PDA is one of the first in the mobile computing industry to run Microsoft's latest operating system, Windows Mobile 6.5. Datalogic patented Green Spot good read technology with both a laser barcode reader and 2D imager has also been integrated into the product. Elf™ incorporates an option to support HF RFID for reading and writing as well.

As in all Datalogic Mobile computers, the Wavelink® Avalanche™ device management system is pre-loaded and pre-licensed. Elf™ connectivity options include: UMTS HSDPA mobile radio for voice and data communication, embedded 802.11 a/b/g radio with CCX V4 certification for secure enterprise-class mobile connectivity and Bluetooth® wireless 2.0 EDR for simultaneous connections with lower power consumption.

Elf™ also comes with other important features to make the operator's job easier than ever before. A micro SD card slot which supports SDHC storage cards provides easier access to consumer channels for memory, while the QWERTY and numeric keyboards allow the user to choose the best keyboard for specific applications. Elf™'s display is sharp and clear, making viewing easy at all angles in any lighting conditions indoors or outside. The display is also provided with a QVGA and FVGA resolution options so users can choose between traditional and web applications.

Press Release



Datalogic Mobile's Elf™ puts the world in your hand. It's ready to face any challenge out in the field and inside the store to provide the business world with a complete solution that fits in the hand.

Discover Elf™ at www.elf.mobile.datalogic.com.