

## WAKEFERN AGAIN SELECTS DATALOGIC SCANNING'S MAGELLAN SCANNER/SCALES FOR SUPERMARKET CONVERSIONS

NEWS RELEASE Wakefern Again Selects Datalogic Scanning's Magellan® Scanner/Scales for Supermarket Conversions Eugene, Oregon, April 18, 2008 – Wakefern Food Corporation, the technology support, merchandising and distribution arm for ShopRite and PriceRite supermarkets, has again selected Datalogic Scanning's Magellan® bi-optic scanners for its store point-of-sale (POS) upgrades in the northeast region of the United States. Wakefern is in good company, and joins the world's top ten retailers, with their selection of the Datalogic Scanning Magellan® brand of scanner/scales. "The key factors in our decision to recommend Datalogic Scanning scanner/scales to our ownership group for this major initiative were the performance of Magellan® 8400 and Magellan® 8500 across all bar code symbologies, as well as Datalogic Scanning's proven track record of delivering high-performance, quality scanners," said Alan Aront, Vice President, Wakefern. For 14 years, Wakefern has used the Magellan® family of scanner/scales for its POS. Wakefern chose Agilysys Inc, a Datalogic Scanning EASEOFBIZ channel partner, to source and manage this conversion. "The long-term business relationship with Wakefern is a testament to Datalogic Scanning's commitment to high quality, reliable products; dedicated people; and flexible, responsive customer service," said Glen Feeley, Vice President of Sales for the Americas at Datalogic Scanning. "We are proud to offer the best-in-class line of Magellan® bi-optic retail scanner/scales to such a well-known retailer, as Wakefern Food Corporation." Datalogic Scanning is the recognized worldwide leader in high-performance retail point-of-sale scanners. For the last three years running the company was the worldwide leader in total global shipments of stationary bar code scanners, as measured by Venture Development Corporation (VDC), an independent technology market research and consulting firm. Come see all the newest Datalogic Scanning products at the FMI (Food Marketing Institute)/Markettechnics® Trade Show on May 5-7, 2008 in Las Vegas in Booth #2460. Facts about the Datalogic Scanning products: • A Datalogic® bar code scanner is installed every 36 seconds. • Over 5 million Datalogic scanners have been installed in the last 10 years. • Over 10,000 customers have chosen the Datalogic brand. For additional information about Datalogic Scanning products, please visit [www.scanning.datalogic.com](http://www.scanning.datalogic.com), email [scanning@datalogic.com](mailto:scanning@datalogic.com), or call +1-800-695-5700 (toll-free in the USA only) or +1-541-683-5700. About Datalogic Scanning, Inc. Headquartered in Eugene, Oregon, Datalogic Scanning, Inc. is the recognized #1 worldwide leader in high-performance fixed position retail point-of-sale scanners and the #2 global market leader with the most complete line of general purpose and ruggedized handheld scanners. Datalogic Scanning, a division of the Datalogic Group, serves multiple industries throughout the retail supply chain and distribution channel as well as manufacturing, government, healthcare, banking and finance sectors with a presence in over 120 countries. About Wakefern Food Corporation From a small, struggling cooperative with eight members – all owners of their own grocery stores – Wakefern Food Corporation has grown into the largest retailer-owned cooperative in the United States. The cooperative is comprised of 44 members who individually own and operate supermarkets under the ShopRite banner located throughout New Jersey, New York, Connecticut, Pennsylvania and Delaware. In 1996, the PriceRite banner, an alternate format store, was added extending Wakefern's reach into Rhode Island and Massachusetts. As the merchandising and distribution arm of the company, Wakefern, together with its member

companies, employ more than 47,000 people; making it one of the largest employers in New Jersey. Magellan is registered trademark of Datalogic Scanning, Inc. Datalogic is a registered trademark of Datalogic S.p.A. in many countries and the Datalogic logo is a trademark of Datalogic S.p.A. All other brand and product names may be trademarks of their respective owners. CONTACT: Marilyn Junkins at +1-541-302-2131 or [marilyn.junkins@datalogic.com](mailto:marilyn.junkins@datalogic.com)