

DATALOGIC SCANNING WILL ATTEND EXPORETAIL 2007 - DATALOGIC SCANNING WILL SHOW COMPLETE RANGE OF RETAIL POINT-OF-SALE SCANNERS

Datalogic Scanning will attend ExpoRetail 2007 Datalogic Scanning will show complete range of retail point-of-sale scanners Madrid, Spain, July 2007 –Datalogic Scanning, Inc., a division of Datalogic S.p.A., will attend the ExpoRetail trade show in Barcelona on September 17-19, 2007. Datalogic Scanning will show the complete range of scanning products, including the newest member of the Magellan® high-performance fixed scanner family, the new Magellan® 8400/8300 scanner and scanner/scale models. Magellan® 8400/8300 scanners are designed specifically for high-volume hypermarkets and supermarkets and deliver a 54% increase in bar code reading speed compared to other scanners in the same category. Datalogic Scanning will also show the Magellan® 1000i/1400i presentation scanners, both of which boast reduced dimensions, innovative design, responsive bar code reading, and ease-of-use. P r e s s r e l e a s e Datalogic Scanning will also exhibit the Heron™ family of handheld scanners for data capture in general purpose applications, include the retail segment. Both the Heron™ instinctive scanners and the Heron™ G (handled version) are both excellent in general purpose, document management, retail and distribution environments. The Datalogic Scanning Gryphon™ handheld scanner family is available in several models, including the cordless Gryphon™ BT, with Bluetooth® wireless technology. Gryphon™ handheld scanners are excellent for POS, document management, and inventory management. The Gryphon™ ESD handheld scanner was designed specifically for the healthcare industry, including hospitals and medical laboratories. The Gryphon™ 2D is perfect for data capture in retail and office environments, is suitable for any general purpose environment where instinctive reading distance is required, and can also be used in small warehousing and light industrial manufacturing environments. In May 2007, Datalogic Scanning introduced the new Touch™ Light contact reader, which is an excellent option for data capture in commercial surrounding, offices, and light industrial environments. Datalogic Scanning offers the most extensive line of bar code scanners available worldwide from one manufacturer, to satisfy every data collection need. Please visit us in Booth E9. About Datalogic Scanning Datalogic Scanning, Inc., part of the Datalogic Group, is the recognized #1 worldwide leader in high-performance fixed position retail point-of-sale scanners and the #2 global market leader with the most complete line of general purpose and ruggedized handheld scanners in the industry. Offering a broad array of technology, products, and services in the retail automation and automated data-capture market, Datalogic Scanning supports multiple industries throughout the retail supply chain and distribution channel as well as manufacturing, government, healthcare, banking and finance sectors. With a presence in over 120 countries, the headquarters, primary development, marketing, and manufacturing facilities for Datalogic Scanning, Inc. are located in Eugene, Oregon, while sales and service offices are located throughout the Americas, Europe, and Asia-Pacific. About Datalogic Group The Datalogic Group is the third largest world manufacturer and leader in Europe for bar code readers, rugged mobile computers, and RFID systems. Datalogic offers innovative business solutions, specifically in the retail, manufacturing, transportation and logistics markets. ©2007 Datalogic Scanning All rights reserved. Para más información María Rodriguez – IS & Marketing e-mail:

Press Release



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