DATALOGIC (STAR: DAL.MI) - ACQUISITION OF PPT VISION INC. COMPLETED

• Datalogic completed the acquisition of PPT Vision, an American company which has been a pioneer in the Machine Vision market, with a global presence and revenues of approximately 6 million USD in fiscal 2011, ending October 31, 2011

• The value of the transaction amounts to 5.2 million USD, entirely financed through existing internal resources

Bologna, 21 December 2011 – Datalogic S.p.A. ("Datalogic"), a Company listed on the STAR segment of the Italian Stock Exchange (Borsa Italiana S.p.A.: DAL) and leader in the market of bar code readers, data collection mobile computers, RFID and vision systems, announces that the acquisition, through a US subsidiary, of PPT Vision, Inc., a U.S. company which has been present in the machine vision market for nearly 30 years, has been completed.

PPT Vision develops, manufactures and distributes products and solutions based on smart cameras and multi-camera vision systems for applications in quality control and inspection in most manufacturing industries.

The extraordinary PPT Vision Inc. Shareholders' Meeting, held yesterday, approved the sales of the company to Datalogic at a price of USD 0.13 per share, for a total amount of the transaction of 5.2 million USD.

Mauro Sacchetto, Datalogic Group CEO, stated: "The acquisition of PPT is a further confirmation of our strategy to supply our customers with complete solutions, reinforcing our positioning on the market of Industrial Automation and completing our offering of high end range of solutions and services in the new and innovative machine vision technology."