DATALOGIC (STAR: DAL.MI) - DATALOGIC'S GROWTH CONTINUES IN 2011: PRELIMINARY SALES REVENUE AT 424.9 MILLION, UP 8.2% VERSUS 2010!

Bologna, 17th January 2012 – Datalogic S.p.A. ("Datalogic"), a Company listed on the STAR segment of the Italian Stock Exchange (Borsa Italiana S.p.A.: DAL) and leader in the market of bar code readers, data collection mobile computers, RFID and vision systems, announced today its preliminary revenues for 2011 and the fourth quarter of 2011.

Mauro Sacchetto, Datalogic Group CEO, commented: "We are extremely satisfied with the results achieved during 2011, a year of significant change for Datalogic, during which we launched some important reorganisation processes and made some highly strategic acquisitions. At Datalogic, we are convinced that it is precisely during times of economic and financial crisis, such as the one the world is currently experiencing, that we must invest more in innovation and for growth.

Significant new developments in 2011 included the launch of the new Group's sales structure, which is now divided into the Automatic Data Capture (ADC) and Industrial Automation (IA) markets, and the adoption of a new integrated supply chain for ADC with the strenghthening of the production facilities in Vietnam. Then, at the end of the year, there were the acquisitions of two US high-tech companies, PPT Vision and Accu-Sort Systems, the latter of which is still being finalised, which will provide us with cutting-edge solutions and strengthen our leadership in the reference sectors. I would finally like to highlight that the new developments did not slow the Group's organic growth, as the exceptional results for 2011 show, and will enable Datalogic to lay the foundations for further growth and expansion in 2012."

Preliminary sales revenue for 2011 came in at €424.9 million, with growth of 8% y/y (+11% at constant Euro/Dollar exchange rates), Datalogic's best ever result. The fourth quarter confirmed the positive trend in Group sales, with revenue of €107.6 million, up 6% (+6% at constant Euro/Dollar exchange rates) versus the fourth quarter of 2010.

All the Group's operating divisions registered significant results for the year.

In the context of the newly Automatic Data Capture (ADC) segment, Datalogic Scanning, specialized in fixed barcode readers for the retail market and handheld scanners, grew by approx. 13% with revenues of over €205 million (€50.8 million in the fourth quarter of 2011, +16.5% on an annual basis), while Datalogic Mobile, specialized in the production of mobile computers for professional use, recorded sales revenues of €87.8 million in line with the previous year (€25 million in the fourth quarter, +2% on an annual basis). The Datalogic Automation division, which specializes in the production of automatic identification systems, safety, detection and marking solution for the Industrial Automation market, recorded a growth of 6.4% compared to 2010 with revenues of €96 million (€24 million in the fourth quarter of 2011). The Business Development Division (comprising in 2011 the companies Informatics and Evolution Robotics Retail Inc.) posted a 7% increase in revenues to over €35 million.

The result for the year ended December 31st, 2011 will be approved during the next meeting of the Board of Directors, which will be held on March 8th, 2012.