DATALOGIC (STAR: DAL.MI) - LAUNCH OF PLACEMENT OF 3.4% OF DATALOGIC S.P.A. THROUGH ACCELERATED BOOKBUILDING AIMED AT INSTITUTIONAL INVESTORS

Bologna, 19 October 2011 - Datalogic S.p.A. announces that today it launched an operation to sell, through an Accelerated Bookbuilding procedure aimed solely at institutional investors, a maximum of 2,000,000 own shares, equal to approximately 3.4% of the share capital.

As of today Datalogic owned n. 4,696,298 own shares and it will commit to a lock-up of any own shares which are not placed; this lock-up will begin on the closing date and end 180 days later.

Banca IMI S.p.A. will act as Global Coordinator and Sole Bookrunner, while Intermonte SIM will act as Joint Lead Manager.