DATALOGIC (STAR: DAL.MI) - COMPLETED PLACEMENT WITH INSTITUTIONAL INVESTORS OF OWN SHARES THROUGH AN ACCELERATED BOOKBUILDING PROCEDURE

Bologna, 20th October 2011 – With reference to the press release dated October 19th 2011, Datalogic S.p.A. announces that a placement of 2,000,000 ordinary shares, equal to 3.4% of the share capital, was succesfully completed.

The operation was organised through an accelerated bookbuilding procedure and was addressed exclusively to institutional investors.

The placement price was equal to € 5.4 per share.

The remaining 2,696,298 own shares of the Company are subject to a lock up agreement starting from the closing date and end 180 days later.

The placement of the shares (adressed exclusively to Italian and foreign institutional investors) was managed and conducted by Banca IMI S.p.A. as Global Coordinator and Sole Bookrunner. Intermonte SIM acted as Joint Lead Manager.