

**DATALOGIC (STAR: DAL.MI): CONSOLIDATED REVENUES FOR THE SECOND QUARTER OF 2008 CAME TO 98 MILLION (+3% ON 2Q07). WITH CONSTANT EURO/USD EXCHANGE RATES, COMPARED TO 2007, THE GROWTH WOULD HAVE BEEN APPROXIMATELY EQUAL TO 10%**

Bologna 4th  
July 2008 – In  
the first half  
of the year the  
Datalogic  
Group  
achieved  
consolidated  
revenues  
equal to € 194  
mn, down by  
2% from 199  
mn in the  
same period  
in the  
previous year.  
With constant  
euro/usd  
exchange  
rates, the  
growth would  
have been  
equal to 3%  
(proforma  
sales  
exceeding €  
205 mn).

Consolidated  
revenues were  
€ 98 mn in the  
second  
quarter of  
2008, an  
increase of  
over 3%  
against sales  
of € 95 mn on  
Q207. With

constant  
euro/usd  
exchange  
rates, the  
growth would  
have been  
approx. equal  
to 10%

These are the  
preliminary  
revenue  
figures for  
Datalogic  
S.p.A., a  
company  
listed in the  
STAR  
segment, third  
largest world  
manufacturer  
and leader in  
Europe for bar  
code readers,  
rugged mobile  
computers,  
and RFID  
(radio  
frequency  
identification)  
systems.

As far as the  
individual  
business  
divisions are  
concerned,  
during the  
first six  
months of this  
year,  
Datalogic  
Mobile  
achieved  
revenues of €  
43.7 mn (-7%  
compared to  
the same  
period in 2007  
and -3% with

constant  
euro/usd  
exchange  
rates),  
Datalogic  
Scanning €  
92.4 mn (in  
line with the  
same period  
in 2007 and  
+7% with  
constant  
euro/usd  
exchange  
rates) and  
Datalogic  
Automation  
35.7 mn (in  
line with the  
same period  
in 2007 and  
+2% with  
constant  
euro/usd  
exchange  
rates). Good  
performance  
by the  
Shopevolution  
line (+5%)  
and  
Informatics  
Inc. (+3% in  
Usd).

The meeting  
of the Board  
of Directors  
for approval  
of the 2008  
first semester  
financial  
results has  
been  
scheduled for  
August 8th  
2008.

The manager  
responsible

for preparing  
the  
company's  
financial  
reports - Dott.  
Marco  
Rondelli –  
declares,  
pursuant to  
paragraph 2 of  
Art. 154-bis  
of the Testo  
Unico della  
Finanza, that  
the  
accounting  
information  
contained in  
this press  
release  
corresponds  
to the  
document  
results, books  
and  
accounting  
records.