

## DATALOGIC AUTOMATION AT SPS/IPC/DRIVES 2007

Bologna, 30 October 2007 - Datalogic Automation, the largest European manufacturer of CCD and laser-based bar code readers, will be displaying its automatic identification solutions for industrial automation at SPS/IPC/Drives exhibition in Nuremberg, Germany, from 27-29 November.

At SPS/IPC/Drives (stand 348/Hall 4), Datalogic will be showing for the first time two new products:

- DS4800, an industrial laser scanner which combines flexibility and compactness thus satisfying all application needs of production plants.
- CBX Series, an industrial connection box useful for speeding up installation, configuration and maintenance tasks of Datalogic Automation bar code readers.

In addition, will be on display the new Matrix 400™, an industrial 2D reader combining image capturing, decoding and communication in a single and versatile product. Matrix 400™ offers new features, enhanced performance and a significant overall improvement.

Moreover, the latest fixed position Datalogic Automation products will also be shown display including:

- The new 2000 family of industrial scanners, DS2100N and DS2400N, which provide great productivity and profitability in the most common shop floor, OEM and warehousing applications.
- Lastly, DS1500 is the ideal high performance miniature scanner for demanding OEM integrations.