

DATALOGIC (STAR: DAL.MI): LARGE INCREASE IN SALES REVENUES FOR THE FIRST QUARTER OF 2007 AMOUNTED TO € 103.4 MILLION (+9% VS THE 1ST QUARTER 2006)

Bologna, 4 April 2007 - Consolidated revenues of € 103.4 million (mn) in the 1st quarter of 2007 (1Q07), up 9% from € 95.2 mn in the same period in the previous year (1Q06).

These were Datalogic's forecast financial results for the quarter that just ended. Datalogic is a company listed in the TechStar segment of the Milan Stock Exchange, operating in the design, production and distribution of barcode reader systems and RFID (radio frequency identification devices).

The positive performances resulted from favourable trends in both the Data Capture Division (sales were € 37.3 mn in the first quarter of the year, net of PSC's sales, up 15% against the same period of prior year) and the Business Development Division (€ 20.5 mn as at March 31, 2007, up 10% against sales as at March 31, 2006). PSC's strong comeback continues, after the great results in the last quarter of 2006, it has also posted increased revenues in the first quarter of 2007 (€ 45.6 mn, +3% vs 1Q06).

As far as the individual business areas are concerned, we would like to highlight the highly positive performance of the Shopevolution line (+164%) and Mobile Computers (+45%).

The meeting of the Board of Directors for approval of 1Q07 figures has been scheduled for 11 May 2007.

"We are particularly pleased with the good results achieved in the first three months of the year - commented Mr Roberto Tunioli, Datalogic CEO - also because the transformation project, started in December last year and completed during recent months, resulted in a notably increased workload for Group managers. Despite this, the Company - continued Tunioli - has achieved the best sales results in the Group's history".