DATALOGIC SCANNING CLOSES MAJOR SALES CONTRACTS WITH SEVEN OF THE TOP TEN GLOBAL RETAILERS

Bologna, 13 April 2007 - Datalogic Scanning, Inc., formerly PSC Inc., is proud to announce that Magellan® line of bi-optic and single plane scanners has been selected for major deployments by seven of the top ten global retailers within the past twelve months.

"As we have just completed our transformation from PSC to Datalogic Scanning, it is gratifying to continue to have the value of our products and services validated in the worldwide point-of-sale (POS) market with $52M in recent and expected orders (of which $19M have already been invoiced in the first quarter 2007)," said Bill Parnell, President and CEO of Datalogic Scanning, Inc. "We have long been known for high quality, reliable products; dedicated people, and flexible, responsive customer service. We will continue to build upon that tradition as Datalogic Scanning."

"We have had some very exciting times in the last few months, with new installations of Magellan high-performance scanners by major retailers worldwide," said Dave Sullivan, Sr. VP of Sales, Services, and Marketing. "We are proud to provide proven, best-in-class, retail POS scanners and scanner/scales to such a prestigious group of companies."

The company is the recognized worldwide leader in high-performance retail POS scanners. For two years in a row, PSC Inc. was named as the worldwide leader in total global shipments of stationary bar code scanners, with the Magellan® family of bi-optic scanners, as measured by Venture Development Corporation (VDC), an independent technology market research and consulting firm.

"Retailers continue to choose PSC/Datalogic Scanning products because of our heritage of product reliability, innovation, and over 30 years experience in the retail industry," said Matt Schler, GM, Retail Fixed Scanning. "This is evident in our reputation of quality products, the retail industry knowledge of our professional sales and support personnel, and our global network of certified value-added resellers."