DATALOGIC MOBILE: A RECORD START

Bologna, 2 May 2007 - A record start for Datalogic Mobile, the Datalogic Group company created on April 2 integrating the PSC mobile computer business unit into that of Datalogic.

In fact, Datalogic Mobile begins its new business strongly, coming off a first quarter with exceptional results reached by Datalogic's Mobile Computer business unit and PSC's Wireless business unit. They both closed the first quarter with the best results to date, opening a path for the future success of this new company.

The consolidated results reached by the two business units in the first three months of the year equals 26 million Euro (over 33 million US$), with a total growth of 20% respecting the first quarter of last year. The performance of the Datalogic Mobile Computer business unit was particularly exceptional with a registered increase of 45% respecting the same period in 2006, establishing a record growth.

The newly founded Datalogic Mobile therefore inherits the product range, technological know-how, market knowledge and channels matured through the years by the two business units, but, above all, it inherits their capacity to maintain outstanding growth rates that have put them in an prominent position in the market. The company, which is #4 today in the EMEA market and #5 worldwide has a direct presence in EMEA, the Americas and the Asia/Pacific regions.

Datalogic Mobile's success is also due to constant innovation. Four new product families were created just last year and the same amount are planned to be launched in 2007. The company considers innovation of strategic importance. In fact, it has invested a considerable amount of resources in research and development in the two research centers in Eugene (Oregon, USA) and Bologna (Italy). Datalogic Mobile has about 360 employees worldwide with two production plants, one in Italy and the other in the United States.

"These results are even more amazing if you consider that they were reached during a period of extensive company transformation," states Francesco Montanari, General Manager of Datalogic Mobile. "They are the result of the effort and enthusiasm that sets us apart and the consolidated relationship with our customers and Partners, which have confirmed their trust in us once again. This is definitely the best way to start Datalogic Mobile's new adventure!"

"Our goal," continues Mr. Montanari, "is to present Datalogic Mobile to the Mobile Computer market worldwide as a true "challenger", capable of representing a solid alternative to the leaders in this market sector." Mr. Montanari concludes by saying, "During this inconsistent period, characterized by take-overs and uncertainty, Datalogic Mobile provides a clear and coherent growth strategy, once again based on a consolidated relationship with its channels and a complete and innovative product range."

Datalogic Mobile combines the two Mobile Computer lines from Datalogic Mobile Computers and PSC Mobile & Wireless in its offer of rugged devices for professional environments. The result of this integration is a complete product range dedicated to applications such as warehouse management,

field-force automation and in-store data collection.

Datalogic Mobile's offer includes hand-held computers that range from ultra-compact to extended alphanumeric keyboard models, industrial PDAs, pistol grip terminals and vehicle mount terminals. To complete the range, Datalogic Mobile also offers middleware software that guarantees higher compatibility and integration with the market standards.