DATALOGIC S.P.A. (TECHSTAR: DAL.MI) ANNOUNCES ACQUISITION OF LASERWALL S.P.A.

Bologna, 27th August 2004 - Today Datalogic's Board of Directors approved the acquisition of Laservall SpA for the sum of 8.5 million plus a further variable amount of 6 million subject to the achievement of business targets in the 3-year period of 2004-2006.

The agreement has been made with messrs. Maurizio and Paolo Cucchi, founding and current sole shareholders of Laservall.

Tamburi & Associati arranged the deal and advised the vendor.

Laservall's preliminary figures for the first 6 months of 2004 show sales of over 9 million, up by +52% over the first half of 2003 and with profit results showing strong growth.

The Laservall Group, with registered headquarters in Donnas (AO) and production facilities in Sesto Calende (VA) in Italy and in Shenzhen in China, has been active for over 10 years in the sector of laser marking of components (sub-assemblies and finished goods) and identification documents (passports, identity cards, and driving licenses).
Laservall SpA enjoys a strong international presence with foreign sales accounting for over 70% of the total and an important presence in the Asian area (Hong Kong and Shenzhen) and in North America.

"With this deal - stated Roberto Tunioli, Datalogic's CEO - the Datalogic Group strengthens its position as a provider of "integrated business solutions" in the sector of traceability and security, developing major synergies in sectors showing strong growth."

"The wedding with Laservall, for which robust sales growth is expected - added Tunioli - will enable us to achieve significant acceleration of our development in Asia, with a direct presence in China, which is the fastest growing area in the global economy."

Maurizio Cucchi, Chairman of Laservall SpA, underlined that: "Entry into an important and premier group such as Datalogic is a source of great pride for us, because it offers us substantial growth prospects at an international level and is recognition of the major growth process already underway over the last few years."