

DATALOGIC: REVENUES UP 12.1% TO € 130.2 MILLION AT THE CLOSE OF 2003 (€ 116.1 MILLION IN 2002).

Bologna, 9th January 2004 - Consolidated revenues grew from € 116.1 million in 2002 to € 130.2 million last year, an increase of 12.1%.

That is the preliminary FY03 sales figure for Datalogic S.p.A., a designer, manufacturer and distributor of bar code readers listed on Italy's Nuovo Mercato.

The breakdown of sales by geographic areas shows especially strong growth in Germany (+25% on the previous year), Spain (+42%) and Sweden (+56%).

The 2002 figures did not include sales by the Swedish subsidiary Minec, however, which was consolidated for the first time in 2003 with a contribution of € 2.6 million.

Datalogic also did well in the United States and Italy, where it continues to gain market shares.

Comments CEO Roberto Tunioli, *"Our results for the year are even more impressive given that a large part of our sales is invoiced in US dollars, whose average exchange rate against the euro fell by 16% in 2003."*