DATALOGIC (STAR: DAL.MI): THE BOARD OF DIRECTORS APPROVES THE ORGANIZATIONAL CHANGE OF THE GROUP

Bologna, 11th December 2006 - Today the Board of Directors of DATALOGIC S.p.A. - a company listed in the TechSTAR segment of the Milan Stock Exchange and active in the design, production and distribution of barcode reader systems and RFID (radio frequency identification devices) - approved the strategic guidelines of the organizational change of the Group which will evolve toward an autonomous divisional operating structure that supports a product and market focused business model.

The company is re-structuring itself into three strategic operating divisions:

- Datalogic Scanning, headquartered in USA, will be comprised of two business units - Hand Held Readers and Stationary Readers - Retail. This results in the consolidation of the two hand held reader product lines of the Group, which will be harmonized into a cohesive offering. The current line of stationary readers for retail applications will continue as a core offering.

- Datalogic Automation, headquartered in Italy, will be comprised of three business units - Unattended Scanning Systems - Industrial, Marking and RFID. This allows Datalogic to leverage its field infrastructure for three businesses which share a common market and customer focus.

- Datalogic Mobile, headquartered in Italy, will be comprised of one business unit - Mobile Computers. This results in the consolidation of the two mobile computing product lines of the Group, which will also be harmonized into a cohesive offering.

In addition to the creation of these strategic operating divisions, the Business Development unit will continue to be chartered with the organic development of new business platforms within the Group as well as the investigation of M&A opportunities.

The overriding corporate entity, Datalogic S.p.A., will continue to be headquartered in Bologna, Italy and will be chartered to provide vision and strategy, values, policies and control of financial assets for the Group and its companies.

The new company organization has to be considered from a dual point of view:

- a strategy to increase the value of different aggregations of businesses

- a strategy to focus such aggregations more vertically and with more autonomy.

Datalogic expects that this structure will allow it to achieve both economies of scale - which is a winning element in large, homogenous, mature markets; and economies of scope - which is a winning element to create a competitive advantage in smaller, fragmented markets.

Roberto Tunioli, CEO of Datalogic Group, said " We expect the individual businesses to operate with a higher degree of autonomy with the objective to both manage and develop each business to realize profit and growth in excess of the industry within which they compete while creating a long-term, sustainable advantage in their marketplace. "