# DATALOGIC'S GLOBALIZATION CONTINUES IN ASIA! TODAY, DATALOGIC INAUGURATED THE NEW FACILITIES IN SAIGON, VIETNAM

Saigon, July 10, 2009 -Following Europe and the United States of America, the globalization of Datalogic continues in Asia. The company from Bologna,aleading producer of barcode readers, data collection mobile computers, RFID systems, photoelectric sensors for the industrial automation sector and cutting edge solutions, through its subsidiary Datalogic Scanning, Inc. USA, today inaugurated its new facilities in Vietnam, located in the Saigon High Tech Park (SHTP) .

Hence, the strategic evolution of Datalogic's internationalisation and worldwide globalization continues strong. The company from Bologna aims indeed at consolidating its leadership on reference markets through its direct presence in geographically strategic areas with local facilities and resources in order to handle the whole product value chain, from design right through to manufacture, distribution and relevant after-sales services.

The new factory in Vietnam, located in a high-tech area and specialised in the production, research & development of cutting edge technologies, will lead to remarkable developments in terms of the quality of the products, improved service levels and consistent cost reductions. This new investment will also allow the company to work close-up with all the stakeholders of the territory, developing products designed specifically for the requirements of the customers of this important Asian and Far East market.

The Saigon High-Tech Park is also home to research institutes, national agencies and universities, consequently offering tangible benefits for Datalogic to develop important business relations and partnerships.

Production commenced in June and this month the factory will employ more than 60 staff members, including managers, engineers and technicians who have studied and trained at universities and technical colleges in Vietnam and who will produce Datalogic's range of barcode readers for supermarket checkout counters.

"With the inauguration of the new facilities in Vietnam - Mauro Sacchetto, CEO of Datalogic S.p.A., commented - Datalogic marks another crucial step forward in its worldwide globalization project, following Europe and the United States of America. Vietnam is a strongly developing country and a strategic location for the whole of the Asian area. It is also a reliable State, capable of offering a substantial and winning scenario for investors such as Datalogic". "The new factory and the design centre - Mr. Sacchetto added - will avail of state-of-the-art machinery, which further proves our efforts to set-up a modern and technologically advanced company, focusing on future developments".