

## DATALOGIC PRELIMINARY FIGURES AS OF 30TH SEPTEMBER 2003: SALES REVENUES EURO 30.2 MILLION IN THE THIRD QUARTER OF 2003 (+33% COMPARED TO THE SAME PERIOD OF THE PREVIOUS YEAR), EURO 94 MILLION IN THE FIRST NINE MONTHS (+15%)

**Bologna, 10<sup>th</sup> October 2003** - Sales revenues of Euro 30.2 million in the third quarter of 2003 (+33% compared to Euro 22.7 million of the same period last year) and Euro 94 million in the first nine months of this financial year (+15% compared to Euro 81.9 million in the first nine months of 2002).

These are the preliminary figures for the Datalogic revenues, a company listed on the Italian NM (New Economy), which designs and manufactures bar code reading systems. The orders gained in the first nine months of 2003 have increased by 9% compared to the same period in 2002.

As confirmed by research conducted by Venture Development Corporation (VDC) an independent technology market research and consulting company in business for over 30 years, Datalogic has gained first place in Europe - with a market share of more than 20% - also in the hand-held reader market, in addition to having consolidated its leadership in fixed position scanners (Unattended Scanning Systems).

*"The sales results for the first nine months of the year," states Roberto Tunioli, Datalogic Vice Chairman and CEO, "have been extremely satisfactory. This growth in turnover confirms Datalogic's ability to maintain significant growth rates, as a result of a fair company and patrimonial structure."*

*"I believe that it is particularly important, " adds Mr Tunioli "to stress how the validity of the solutions implemented by our customers has enabled us to expand our business, consolidate our leadership and further strengthen our competitive position."*

*"The results of these first six months confirm Datalogic's ability to combine significant growth with very interesting profitability," states Roberto Tunioli, Datalogic Vice Chairman and CEO.*