DATALOGIC RECEIVES NO.1 RATING FROM DUN & BRADSTREET

Bologna, 12th March 2003 - On 5th March 2003, Dun & Bradstreet, worldwide leading provider of business credit information and credit reports, assigned Datalogic S.p.A, a company traded on the Nuovo Mercato (New Economy) of the Borsa Italiana S.p.A. (Italian Stock Exchange), which designs and manufacturers bar code reading systems, a RATING 1 - minimum level of risk / high level of reliability.

The D&B rating is a concise and qualitative indicator of consistency and reliability, in terms of risk, attributed to each company in the Dun & Bradstreet database (63 million assessed positions). After examining a significant sample of companies chosen in each country, D&B has established which variables are related to administrative and commercial risks and has identified for each variable, the values around which entrepreneurial bankruptcies and cessation of activities are concentrated. To the chosen variables is then applied the D&B algorithm which simultaneously compares the data for each company and compares this with the information available to D&B and draws a concise evaluation expressed in a score of 1 to 100. From this score, the D&B rating concisely describes at which level of risk a company is placed in relation to the ascertained economic resources (from a maximum of 4 to a minimum of 1).

"We are very satisfied with this important acknowledgement," states Robert Tunioli, Datalogic S.p.A. CEO and Vice Chairman. "Its value on an international level enables us to increase our visibility in the market with an additional guarantee ascertained from an external and renown source like Dun & Bradstreet."