DATALOGIC EXPANDS PRESENCE IN FOREIGN MARKETS

Bologna, 10th February 2005 - Datalogic SpA - a company listed in the TechStar segment (high-growth companies with innovative business models or high-tech products/processes) of Milan's Nuovo Mercato and active in the design, production and distribution of barcode reader systems and RFID (radio frequency identification) systems - is strengthening its foreign presence.

At the beginning of 2005 the company inaugurated a branch in Finland (Espoo) and further strengthened its branches in Austria (Guntramsdorf) and in the Netherlands (Maarssen).

Datalogic is present in some 80 markets and locally covers the main geographical areas with over 250 employees (accounting for 31% of the group's workforce).

Datalogic has estimated that by 2005 year-end the three branches will achieve total sales of over 13 million, with annual growth rates in excess of 30%, and reach a total of 14 employees.

The further expansion of Datalogic in foreign markets forms part of the group's policy of (a) reinforcing itself in areas considered to be strategic and featuring strong growth potential and (b) strengthening its sales network with the aim of increasing commercial activity.

"Strengthening of our direct presence abroad" - stated Roberto Tunioli, the company's CEO - "confirms Datalogic's extensive internationalisation and the major prospects opened up by covering markets offering significant possibilities of development".