ANOTHER QUARTER OF STRONG GROWTH IN SALES REVENUES: 100 MILLION EURO IN THE THIRD QUARTER 2010, +32% COMPARED TO THE SAME PERIOD IN 2009

Bologna, October 11th 2010 - Datalogic S.p.A. - a company listed in the Star segment of the Milan Stock Exchange and a leader in the market for bar code readers, data collection mobile computers, RFID and vision systems - today announced the preliminary sales revenues for the third quarter and the first nine months of 2010.
Mauro Sacchetto, CEO of Datalogic S.p.A. commented: "Despite the current uncertain and complex economic climate, Datalogic has again recorded a positive quarter with sales revenues returning to pre-crisis levels.
All operating Divisions have grown significantly in a quarter which usually suffers from negative seasonal effects demonstrating great market penetration skills in their respective markets.
We are extremely confident about the future. Datalogic is an efficient group which is ready to face new market challenges and commence a new phase of growth and expansion."

Preliminary consolidated sales revenues for the third quarter of 2010 are equal to 100 million Euro, up by +32% vs. the third quarter of 2009.

All operating Divisions of the Group recorded impressive growth in the third quarter of 2010 compared to the results of the same period last year.
In particular, Datalogic Mobile, specialized in the production of mobile computers, recorded growth of +39% with sales revenues of 21 million Euro. Datalogic Automation, specialized in the production of barcode, RFID and vision systems, recorded growth of +36% with sales revenues of 21 million Euro. Datalogic Scanning, specialized in the production of bar code readers for the retail market and hand held scanners, recorded growth of +31% with sales revenues of over 48 million Euro. Informatics, specialized in the online sale of barcoding solutions, recorded an increase of +13% with sales revenues of 9 million Euro.

The Datalogic Group's total preliminary consolidated revenues for the first nine months is equal to 291 million Euro with a significant growth of 29% vs. the same period last year.

The Group's results for the third quarter will be approved by the Datalogic S.p.A. Board of Directors on November 4th, 2010.