COMPLETED PLACEMENT WITH INSTITUTIONAL INVESTORS OF OWN SHARES THROUGH AN ACCELERATED BOOKBUILDING PROCEDURE

Bologna, 16 December 2010 – Datalogic S.p.A. - a company listed in the Star segment of the Milan Stock Exchange (Mercato Telematico Azionario - MTA) organized and managed by Borsa Italiana S.p.A. and leader in the market for barcode readers, data collection mobile computers, RFID and vision systems - informs that a placement of 285,000 ordinary shares in the Company, equal to 0.48% of the share capital, was completed.

The operation was organised through an accelerated bookbuilding procedure and was addressed exclusively to first-class Italian and foreign institutional investors.

The placement price was equal to € 5.80 per share (including commissions).

The placement of the shares was managed and conducted by Intermonte S.p.A.