DATALOGIC (STAR: DAL.MI) - PRELIMINARY SALES REVENUES IN 2012 AMOUNTED TO 461.7 MILLION EURO, +8.5% COMPARED TO 2011

• In the fourth quarter 2012, preliminary sales revenues at 114.3 million Euro, +5.6% compared to the same period in 2011

Bologna, 21st January 2013 – **Datalogic S.p.A.** ("**Datalogic**"), a Company listed on the STAR segment of the Italian Stock Exchange (Borsa Italiana S.p.A.: **DAL**), global leader in Automatic Identification and total solutions provider of bar code readers, data collection mobile computers and vision systems, announced today its preliminary revenues for FY2012 and the fourth quarter of 2012.

Mauro Sacchetto CEO of Datalogic Group, stated: "The fourth quarter of 2012 showed an upturn compared to the previous quarter, due mainly to the positive acknowledgement of the new Group approach in addressing our reference markets. There are still uncertain elements as a result of the macroeconomic scenario which is extremely volatile and of a very weak market. Despite all this we can confirm that Datalogic is a company which accomplishes ongoing growth and profit thanks to the strategic choices made both in terms of efficiency and in anticipating future scenarios".

Preliminary sales revenues for the fourth quarter of 2012 came in at 114.3 million Euro, with a growth of 5.6% y/y (+3.4% at constant Euro/Dollar exchange rates), compared to 108.2 million Euro achieved in the fourth quarter of 2011.

The **orders** already received, during the fourth quarter 2012, were equal to 116.1 million Euro, with an increase of +13% compared to the fourth quarter 2011.

The **ADC (Automatic Data Capture) Division** specialized in fixed barcode readers for the retail market, handheld scanners and mobile computers for professional use, registered revenues of 75.3 million Euro (76.8 million Euro in 4Q11).

The **Industrial Automation Division**, specialized in the production of automatic identification systems, safety, detection and marking solution for the Industrial Automation market, registered sales for 31.6 million Euro, growing by 34.4% compared to 23.5 million Euro in the fourth quarter 2011, thanks to the consolidation of Accu-Sort Systems Inc. and PPT Vision Inc. Please note that from 1st July 2012, the integration of Datalogic Automation, Accu-Sort Systems and PPT Vision was completed, leading to the creation of a single entity, strengthening the group's global position in the industrial automation market.

Informatics registered sales of 7.4 million Euro compared to 7.9 million Euro in the fourth quarter of 2011.

Preliminary sales revenues for 2012 came in at 461.7 million Euro with a growth of 8.5% compared to 2011 (+4.2% at constant Euro/Dollar exchange rate).

The Group's results for the year ended December 31st, 2012 will be approved during the next meeting of the Board of Directors, which will be held on March 7th, 2013.