PRELIMINARY SALES REVENUES UP BY 1.2% TO 112 MILLION EURO IN THE THIRD QUARTER OF 2013 COMPARED TO 110.7 MILLION EURO IN THE THIRD QUARTER OF 2012

Bologna 15th October 2013 – Datalogic S.p.A. (Borsa Italiana S.p.A.: DAL), a company listed in the STAR Segment of the Italian Stock Exchange managed by Borsa Italiana S.p.A. ("Datalogic") and global leader in the automatic data capture and industrial automation markets and producer of bar code readers, data collection mobile computers, sensors, vision systems and laser marking systems, announced today its preliminary revenues for the third quarter of 2013.

Preliminary sales revenues in the third quarter of 2013 came in at 112 million Euro with a growth of 1.2% (+4.1% at constant Euro/Dollar exchange rates) compared to 110.7 million Euro registered in the third quarter of 2012 and a 4% seasonal fall compared to 116.7 million Euro achieved in the second quarter of 2013.

The Chairman and CEO of the Datalogic Group, Romano Volta commented: "While reflecting a seasonal effect and the cautious attitude of companies operating in the retail sector that were penalized by a substantial contraction in consumption in mature markets, the results of the quarter show encouraging signs compared to the previous year. The Industrial Automation segment, on the other hand, thanks to the introduction of new products in the manufacturing and T&L area, registered a substantial growth that leads us to be optimistic for a closure of the financial year as per expectations".

The orders already received during the quarter were equal to 106 million Euro.

The ADC Division (Automatic Data Capture) specialized in the design and production of fixed retail scanners, professional handheld readers and mobile computers, registered revenues of 68.3 million Euro (71.7 million Euro in the second quarter of 2013 and 73.5 million Euro in the third quarter of 2012). This division, in particular, is susceptible to the seasonal effect which is typical of the third quarter of the year and the macroeconomic "wait and see" trend of the retail sector that tends to postpone investments.

The Industrial Automation Division specialized in the design and production of automatic identification systems, safety, detection and marking solutions for the Industrial Automation market, registered revenues of 35.9 million Euro, up by 24.1% compared to 28.9 million Euro registered in the third quarter of 2012 and slightly below the second quarter of 2013 at 37.0 million Euro. This division enjoyed the effect of a general recovery in the main reference sectors respect to the previous year.

At the end Informatics registered sales of 7.8 million Euro compared to 8.1 million Euro in the second quarter of 2013 and 8.2 million Euro in the third quarter of 2012.

Preliminary sales revenues for the first nine months of 2013 came in at 330.8 million Euro, a 4.8% decline compared to the first nine months of 2012 (-3.5% at constant Euro/Dollar exchange rates).

The Group's results of the third quarter of 2013 will be approved by Datalogic's Board of Directors on November 7th, 2013.