

## DATALOGIC POWERSCAN PBT9500 IMAGER NOW AVAILABLE - OFFERING CORDLESS SIMPLICITY TO AIM, TRIGGER, DECODE

**Eugene, OR – November 11, 2013** - Datalogic, a world leader in automatic data capture and imaging technologies, is happy to announce the addition of the [PowerScan™ PBT9500 imager](#) to the PowerScan™ 9500 family of imagers. This reader utilizes Bluetooth® wireless technology offering freedom of mobility coupled with intuitive and effortless scanning capabilities for the user.

“Recently launched, the PowerScan 9500 tethered models have been successfully received in the marketplace, already demonstrating their value in the field,” comments Giulio Berzuini, General Manager & VP, HandHeld Scanners, Datalogic ADC. “Now with the addition of the PowerScan PBT9500 imager, Datalogic is able to offer enhanced productivity when greater mobility is necessary coupled with best-in-class reading capabilities through high speed imaging 2D optics and depth of field.”

The PowerScan 9500 series of imagers represents the new 2D handheld area imagers with rugged mechanics for industrial applications. These imagers combine omnidirectional reading capabilities with state-of-the-art optical characteristics. These features result in the ability to read any bar code regardless of the reader’s orientation, from contact to over 1.0 m/3.3 ft, dependent on the resolution of the bar code. In addition, Datalogic’s latest decoding software guarantees snappy omnidirectional reading of both 1D and 2D codes in various types of environments.

Elements specific to Datalogic’s PowerScan PBT9500 imager include Bluetooth®2.0 wireless technology compliancy allowing for Class 1 or Class 2 configuration via software, excellent power management, long lasting battery life guaranteeing more than one shift of intensive scanning and a quick 3-second battery change when needed. The cradle/charger offers different options such as additional battery slots and various interfaces. The PowerScan imager cradle supports up to four devices connected in a Piconet (multiple scanners connected to the same receiver).

Performance points found within the complete PowerScan 9500 series of imagers include: Datalogic’s patented ‘Green Spot’ technology within the 3GL™ (3 green lights) feature that allows for visual good-read feedback and Motionix™ motion-sensing technology. Standard versions with fixed focus objectives, high performance models allowing the imager to adapt the focus from different distances, and [Direct Part Marking \(DPM\) models](#) are all available in answer to various industrial needs. The PowerScan 9500 family guarantees user comfort through ergonomic designs that include a well-balanced weight, handle shape and intuitive aiming system which allows for a high first pass read rate. These area imagers use a soft-pulsed white illumination light that is very gentle on the eyes offering comfort to the operator in scan intensive settings.

Datalogic PowerScan imagers are built to last. Their rugged design guarantees reliable, long term operation. Usage in the toughest environmental conditions does not impact their performance or reliability enhancing the consumers’ bottom line and return on investment.