PRELIMINARY SALES REVENUES UP BY 4.4% TO 119.8 MILLION EURO IN THE FOURTH QUARTER OF 2013 COMPARED TO 114.7 MILLION EURO IN THE FOURTH QUARTER OF 2012

• Preliminary sales revenues in 2013 amounted to 450.6 million Euro compared to 462.3 million Euro of the previous year

Bologna 16th January 2014 – Datalogic S.p.A. (Borsa Italiana S.p.A.: DAL), a company listed in the STAR Segment of the Italian Stock Exchange managed by Borsa Italiana S.p.A. ("Datalogic") and global leader in the automatic data capture and industrial automation markets and producer of bar code readers, data collection mobile computers, sensors, vision systems and laser marking systems, announced today its preliminary revenues for the fourth quarter of 2013 and for the FY2013.

Preliminary sales revenues in the fourth quarter of 2013 came in at 119.8 million Euro with a growth of 4.4% (+6.8% at constant Euro/Dollar exchange rates) compared to 114.7 million Euro registered in the fourth quarter of 2012 and a +7% compared to 112 million Euro achieved in the third quarter of 2013.

The Chairman and CEO of the Datalogic Group, Romano Volta commented: "The results of the quarter recorded encouraging signs compared to the third quarter of the year, showing a growth trend that was also confirmed by the booking of this period. Worthy of note is the more than positive result achieved in the ADC segment, which was especially driven by an overall recovery of the US market, where the first signs of improvement and a return to investments in the retail segment are starting to be recorded. We believe that in its role of leader in the sector with highly innovative products and solutions, Datalogic will be able to reap the benefits of this trend during the 2014."

The orders already received during the quarter were equal to 119.8 million Euro.

The ADC Division (Automatic Data Capture) specialized in the design and production of fixed retail scanners, professional handheld readers and mobile computers, registered revenues of 79.5 million Euro, up by 16.2% compared to 68.4 million Euro in the third quarter of 2013 and +5% compared to 75.7 million Euro in the fourth quarter of 2012. This division started to benefit from the launch of new products during the financial year, more specifically in the fixed scanner segment, and from an overall recovery of the US market.

The Industrial Automation Division specialized in the design and production of automatic identification systems, safety, detection and marking solutions for the Industrial Automation market, registered revenues of 32.9 million Euro, down by 8.4% compared to 35.9 million Euro registered in the third quarter of 2013 and up by 4.1% compared to the fourth quarter of 2012 at 31.6 million Euro. The smaller contribution the division made compared to the previous quarter is mainly due to the Transportation & Logistic sector.

At the end Informatics registered sales of 7.4 million Euro compared to 7.8 million Euro in the third

quarter of 2013 and in line with 7.4 million Euro in the fourth quarter of 2012.

Preliminary sales revenues for FY2013 came in at 450.6 million Euro, a 2.5% decline compared to FY2012 (-0.9% at constant Euro/Dollar exchange rates).

The Group's results for the year ended December 31st, 2013 will be approved during the next meeting of the Board of Directors, which will be held on March 6th, 2014.