DATALOGIC (STAR: DAL) - COMPLETED PLACEMENT OF SHARES THROUGH AN ACCELERATED BOOKBUILDING PROCEDURE TO INSTITUTIONAL INVESTORS

Bologna, 11th March 2014 – Datalogic SpA announces that a placement of n. 6,295,018 ordinary shares, equal to 10.8% of the share capital, through an Accelerated Bookbuilding procedure addressed exclusively to institutional investors, was successfully completed.

The shares including the placement were owned by Tamburi Investment Partners SpA for n. 3,733,935 equal to 6.4% of the share capital, by D'Amico Società di Navigazione SpA for n. 420,000 equal to 0.7% of the share capital, by Datalogic SpA for n. 1,421,083 equal to 2.4% of the share capital and by Hydra SpA for n. 720,000 shares equal to 1.2% of the share capital.

Through this transaction Tamburi Investment Partners SpA and D'Amico Società di Navigazione SpA have sold their whole shareholdings while Hydra SpA's shareholding decreased from approximately 68.4% to 67.2% of Datalogic's share capital.

The placement price was equal to 9 Euro per share.

Hydra SpA, the majority shareholder, has strongly supported the transaction as it improves the free float of the company considering the increasing interest shown by Italian and foreign institutional investors to enter into the capital of Datalogic SpA.

Hydra S.p.A. will commit to a lock-up on its remaining Datalogic's shares, for a period of three months starting from the execution date of the placement.

The placement of the shares was managed by Equita S.I.M. S.p.A. as Global Coordinator and Bookrunner.

IT MAY BE UNLAWFUL TO DISTRIBUTE THESE MATERIALS IN CERTAIN JURISDICTIONS. THIS PRESS RELEASE IS NOT FOR DIRECT OR INDIRECT PUBLICATION, DISTRIBUTION OR TRANSMISSION IN THE UNITED STATES, AUSTRALIA. CANADA OR JAPAN OR IN ANY OTHER JURISDICTION WHERE IT MAY BE UNLAWFUL TO DO SO. THIS DOCUMENT DOES NOT CONSTITUTE AN OFFER TO SELL THE SECURITIES DISCUSSED HEREIN.