NEW CEO OF DATALOGIC INDUSTRIAL AUTOMATION APPOINTED

Bologna, 2nd July 2014 – Datalogic S.p.A. (a company listed in the STAR Segment of the Italian Stock Exchange managed by Borsa Italiana S.p.A.) advises that, effective 30th June 2014, an agreement has been reached with the Chief Executive Officer of Datalogic's Industrial Automation division, Gian Paolo Fedrigo in connection with which Mr. Fedrigo will leave Datalogic Group. Having worked for the Group for 21 years, Mr. Fedrigo has decided to leave the Group so as to pursue other opportunities.

Valentina Volta, member of the Board of Director of Datalogic S.p.A., has been appointed Chief Executive Officer of the Industrial Automation division.

This agreement is a related party transaction of lesser importance ("operazioni di minore rilevanza") within the meaning of the Consob Regulations containing provisions relating to transactions with related parties n. 17221 of 2010, as amended ("OPC Regulation") and within the meaning of the Company's Related Parties Transactions Regulation.

Since the agreement is a related party transaction of lesser importance, the Company's Related Party Transactions Committee (which comprises exclusively independent directors who are not related parties), having been informed by the Chief Executive Officer of the relevant details of the agreement. The Committee, having examined in depth the structure and conditions of the transaction, has expressed a preliminary favourable opinion as to the completion of the transaction. The Committee has recognised, as required by the OPC Regulation, that the transaction is in the interests of both Datalogic and the Industrial Automation division, in terms of both convenience and substantial correctness.

It should be noted that, in relation to this matter:

i) No further documentation ("documento informativo") is intended to be published by the Company; and

ii) The Company does not rely on any exemption from the application of procedures for the approval of Related party transactions.

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