PRELIMINARY SALES REVENUES UP +7% TO 115.8 MILLION EURO IN THE SECOND QUARTER OF 2014 COMPARED TO 108.2 MILLION EURO IN THE FIRST QUARTER OF 2014

• For the first half of the year, preliminary sales revenues up +2.4% compared to last year at 224 million Euro

Bologna, 18th July 2014 – Datalogic S.p.A. (Borsa Italiana S.p.A.: DAL), a company listed in the STAR Segment of the Italian Stock Exchange managed by Borsa Italiana S.p.A. ("Datalogic") and global leader in the automatic data capture and industrial automation markets and producer of bar code readers, data collection mobile computers, sensors, vision systems and laser marking systems, announced today its preliminary revenues for the second quarter of 2014.

The Chairman and CEO of the Datalogic Group, Romano Volta, commented: "The results for the quarter show a growth across all divisions compared to the previous quarter. The ADC Division, in particular, has benefited from a positive trend across all the business lines, due to the launch of new, highly innovative products in the retail segment and throughout all the geographical regions. This has occurred thanks to a closer management of the territory and a new channel programme. Even if the Industrial Automation Division registered a growth compared to the previous quarter, it still suffers from a smaller contribution from the postal segment, due to delays in major projects in North America. The other product lines grew or were unchanged."

Preliminary sales revenues for the second quarter of 2014 came in at 115.8 million Euro, with a growth of 7% compared to the first quarter of 2014 and substantially in line with the second quarter of 2013 (at constant exchange rates, revenues would have been amounted to 118.5 million Euro, +1.5%).

The booking during the quarter – the orders already received - were equal to 116.3 million Euro, +1.2% compared to the second quarter of 2013.

The ADC Division (Automatic Data Capture), specialized in the design and production of fixed retail scanners, professional handheld readers and mobile computers, continues to show a favorable trend driven by the recovery of investment in the retail sector and the success of the introduction of new technologically advanced products. The division registered revenues of 76.8 million Euro, +7.1% compared to the second quarter of 2013 and +6.8% compared to the first quarter of 2014.

The Industrial Automation Division registered revenues of 32.1 million Euro, showing a recovery of 5.2% compared to 30.5 million Euro in the first quarter of 2014 and a 13.4% decline compared to 37 million Euro of the second quarter of 2013. The Division continues to be affected by delays in postal projects in the United States, whereas we see a significant growth in China and Latin America and a substantial stability in the European and Asian markets (excluding China).

Finally Informatics registered sales of 6.9 million Euro compared to 6.1 million Euro in the first quarter of 2014 and 8 million Euro in the second quarter of 2013. In the second quarter of the year, a new General Manager was appointed with a 10-year experience in automatic identification sector and software solutions for retail.

For the first half of the year, preliminary sales revenues reflect the gradual improvement achieved by all the divisions in the second quarter, and came in at 224 million Euro, with a growth of 2.4% compared to the first half of 2013 (+4.5% at constant exchange rates).

The Group's results of the first semester of 2014 will be approved by Datalogic's Board of Directors on July 30th, 2014.