

# PRELIMINARY SALES REVENUES UP +3.6% TO 116.0 MILLION EURO IN THE THIRD QUARTER OF 2014 COMPARED TO 112.0 MILLION EURO IN THE THIRD QUARTER OF 2013

- For the first nine month of the year, preliminary sales revenues at 340.1 million Euro up +2.8% compared to last year

Bologna, 20th October 2014 – Datalogic S.p.A. (Borsa Italiana S.p.A.: DAL), a company listed in the STAR Segment of the Italian Stock Exchange managed by Borsa Italiana S.p.A. (“Datalogic”) and global leader in the automatic data capture and industrial automation markets and producer of bar code readers, data collection mobile computers, sensors, vision systems and laser marking systems, announced today its preliminary revenues for the third quarter of 2014.

The Chairman and CEO of the Datalogic Group, Romano Volta, commented: “The results of the third quarter, which are usually somewhat seasonal in nature, registered growth compared with the previous quarter. In particular, the ADC division continues to perform well in all reference markets, mainly owing to its greater presence over the territory and the popularity among our customers of the new products launched in the retail segment. While still negative on a year-on-year basis, the performance of the Industrial Automation division registered an improvement on a quarterly basis, thanks to a steady growth in Asia and in Europe”.

Preliminary sales revenues for the third quarter of 2014 came in at 116.0 million Euro, with a growth of 3.6% compared to the third quarter of 2013 (at constant exchange rates, revenues would have been amounted to 116.1 million Euro) and up slightly versus the second quarter of 2014 amounted to 115.8 million Euros.

The booking during the quarter – the orders already received - were equal to 116.3 million Euro, approx. +10% compared to the third quarter of 2013.

The ADC Division (Automatic Data Capture), specialized in the design and production of fixed retail scanners, professional handheld readers and mobile computers, continues to drive growth on the back of the success registered by the introduction of new technologically-advanced products and the hiring of new salespeople, particularly in Europe. The division registered revenues of 76.9 million Euro, in line with the second quarter of 2014 and +12.6% compared to the third quarter of 2013.

The Industrial Automation Division booked a recovery of 1.2% in sales compared to the previous quarter, with sales of 32.5 million Euro, and reduced the year-on-year decline (-9.4% versus the third quarter of 2013), thanks to a positive performance in EMEA and APAC. The ongoing negative trend in the US is mainly due to a fall in projects in the postal segment. From September 1<sup>st</sup>, a new General Manager was appointed for the Americas, with more than ten years’ experience in the sector.

Finally Informatics registered sales of 6.7 million Euro compared to 6.9 million Euro in the second

quarter of 2014 and 7.8 million Euro in the third quarter of 2013. In the second quarter of the year, a new General Manager was appointed with a ten years' experience in automatic identification sector and software solutions for retail.

For the first nine months of the year, preliminary sales revenues reflect the gradual improvement achieved by all the divisions in the third quarter, and came in at 340.1 million Euro, with a growth of +2.8% compared to the first nine months of 2013 (+4.2% at constant Euro/Dollar exchange rates).

The Group's results of the third quarter of 2014 will be approved by Datalogic's Board of Directors on November 7<sup>th</sup>, 2014.