DATALOGIC MOBILE COMPUTERS ACHIEVE MCL CERTIFICATION

Eugene, OR – November 18th, 2014 – Datalogic, a global leader in Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors, vision systems and laser marking equipment, has been recognized as a certified device manufacturer by MCL Technologies, a leading provider of high-productivity software solutions that boost the development, deployment and management of enterprise mobile applications and devices.

Since its inception in 1992, MCL Technologies has been providing enterprise mobility solutions to a variety of customers worldwide. These solutions enable companies to build, integrate and deploy mobile applications faster and with better results, effectively driving ROI in a matter of days instead of months.

Datalogic's Memor™ X3, Skorpio™ X3 and Lynx™ mobile devices are now certified to run MCL v4 and the MCL Mobility Platform, after undergoing a thorough testing process. This certification enables channel partners to develop solutions for Datalogic mobile devices using MCL's rapid application development environment. MCL will also provide direct maintenance and support to Datalogic partners.

Datalogic channel partners can use MCL to design, build, deploy and manage software applications and the devices running them. With MCL Datalogic partners can remotely manage their end user devices and applications as part of a fully managed service. This implementation results in a valuable revenue stream for the channel.

"Datalogic is channel centric and MCL v4 certification for our mobile computers provides our solution partners with the latest development and deployment tools to maximize efficiency in developing applications and increase their revenue with managed maintenance and support offerings," said Tom Burke, VP Mobile Product Marketing for Datalogic ADC.

MCL Director of Sales and Marketing Raymond Wolfert commented, "We are delighted to certify Datalogic devices with our MCL solutions. We always support the latest version of a range of operating systems and device specific features making MCL a great choice for Datalogic channel partners."

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