

PRELIMINARY SALES REVENUES UP +3.8% TO 124.6 MILLION EURO IN THE FOURTH QUARTER OF 2014 COMPARED TO 120.0 MILLION EURO IN THE FOURTH QUARTER OF 2013

- Preliminary sales revenues in 2014 up +3.1% to 464.6 million Euro compared to the previous year

Bologna, 20th January 2015 – Datalogic S.p.A. (Borsa Italiana S.p.A.: DAL), a company listed in the STAR Segment of the Italian Stock Exchange managed by Borsa Italiana S.p.A. (“Datalogic”) and global leader in the automatic data capture and industrial automation markets and producer of bar code readers, data collection mobile computers, sensors, vision systems and laser marking systems, announced today its preliminary revenues for the fourth quarter of 2014.

The Chairman and CEO of the Datalogic Group, Romano Volta, commented: “We are very pleased with the trend in preliminary revenues in 2014, which illustrates the effectiveness of the strategic decisions taken recently. In particular, I would highlight the good results achieved by the Industrial Automation division, both in relation to the current and previous years, thanks to the excellent performance in Europe and Asia. The growth of the ADC division on all key markets is also in line with expectations, thanks to the positive feedback of the retail customers to the launch of new technologically-advanced products (e.g. POS 2D scanner, Presentation scanner)”.

Preliminary sales revenues for the fourth quarter of 2014 came in at 124.6 million Euro, with a growth of 3.8% compared to the fourth quarter of 2013 (at constant exchange rates, revenues would have been 120.0 million Euro) and up by 7.4% compared to the third quarter of 2014 amounted to 116.0 million Euro.

The booking during the quarter – the orders already received - were equal to 130.4 million Euro, approx. +9% compared to the fourth quarter of 2013.

The ADC Division (Automatic Data Capture), specialized in the design and production of fixed retail scanners, professional handheld readers and mobile computers, continues to show positive growth thanks to the introduction of new technologically-advanced products. The Division registered revenues of 82.9 million Euro up by +4% compared to the fourth quarter of 2013 and up by +7.8% compared to the third quarter of 2014.

The Industrial Automation Division specialized in the design and production of automatic identification systems, safety, detection and marking solutions for the Industrial Automation market, with sales revenues of 35.2 million Euro, showed a significant trend reversal, recording a growth of 7.1% compared to the fourth quarter of 2013 and 8.3% compared to the third quarter of 2014. This increase was driven by the launch of new products during the year, mainly dedicated to the segment of Factory Automation (e.g. P-Series with Machine Vision).

Finally Informatics registered sales of 6.5 million Euro compared to 6.7 million Euro in the third quarter

of 2014 and 7.4 million Euro in the third quarter of 2013.

Preliminary sales revenues for FY2014 reflect the gradual improvement achieved by the two main divisions in the fourth quarter, and came in at 464.4 million Euro, with a growth of +3.1% compared to FY2013 (both at actual and constant Euro/Dollar exchange rates).

The 2014 Group's results will be approved during the next meeting of the Board of Directors, which will be held on March 6th, 2015.