

DATALOGIC IS RECOGNIZED AS BEST CHANNEL VENDOR FOR 2015 BY BUSINESS SOLUTIONS MAGAZINE

Eugene - February 6th, 2015 – [Datalogic](#), a global leader in Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors, vision systems and laser marking equipment, is proud to announce that they have been named a Business Solutions Magazine Best Channel Vendor for 2015.

During the period of September through early October 2014, Business Solutions Magazine (BSM) conducted an internet based survey of their VAR, MSP and ISV subscribers, partnering with Penn State University to ensure statistical accuracy of the survey. Datalogic scored well in multiple categories within the data collection/mobility section in this survey.

They placed at the top in two specific divisions:

- Product Innovation
- Adequate Margins

“We are sincerely honored to be named one of BSM’s Best Channel Vendors for 2015,” stated Bill Parnell, President and CEO of Datalogic ADC. “Datalogic firmly believes that by working together with our channel partners, we can ensure growth, strengthened market positions and mutual success. Our Partner Advantage Program is designed to recognize the individual strengths of our partners, helping us to offer them great technology while maximizing their profitability. We are proud of this vote of confidence from our partners, and look towards a strong and successful 2015 together. ”

Datalogic has regularly been recognized as a Channel Vendor Leader in the annual BSM survey over the past years giving credence to their dedication for providing partners with quality products, services, and support tools to bolster their success in the market place. Resellers including VAR, MSP and ISV enterprises can learn more and join the Datalogic Partner Advantage Program online.