

DATALOGIC WILL SHOWCASE DATA CAPTURE SOLUTIONS FOR IMPROVING PATIENT SAFETY AT HIMSS 2015

Eugene, OR – April 10th, 2015 – Datalogic a global leader in Automatic Data Capture and Industrial Automation markets is excited to be part of this year's HIMSS 2015 Healthcare IT conference at Chicago's McCormick Center April 12 – 16. There international healthcare professionals will be able to share ideas, network and see solutions geared towards the improvement of healthcare systems globally.

Datalogic will be exhibiting data capture solutions that address patient safety, one of healthcare's foremost concerns. Scanning bar codes creates a safer environment for patients from admittance to post care. Using automatic data capture eliminates manual data entry and its potential human error that can be fatal in healthcare environments.

Bar code technology at the point-of-care helps to assure the proper prescription is administered to the proper patient, supporting to the concept of Patient's Rights. Bar code usage also advances inventory control, asset tracking, lab specimen tracking, data tracking and pharmacy drug verifications.

"Datalogic recognizes the importance of data capture technology in healthcare and has committed considerable resources to bring its benefits to hospitals, clinics, and other medical enterprises," states Bill Parnell, President/CEO Datalogic ADC. "We have developed healthcare specific products that combine our extensive experience in data collection technology with features such as disinfectant ready plastics with anti-microbial silver ion embedded enclosures."

Datalogic will be exhibiting their Gryphon™ 2D reader product family with corded and cordless options. Specific Datalogic features available in this and other product lines include their patented 'Green Spot' technology for good read silent scanning and the Datalogic STAR Cordless System™ technology that provides a narrow-band communication solution that features total mobility, real-time feedback and bi-directional communications. The Elf™ PDA with disinfectant-ready enclosures provides mobile computing specifically designed for healthcare settings.

Visit the Datalogic at booth 4840 to experience the full line of Datalogic products that can help streamline data collection throughout healthcare systems. While you are there be sure to take a chance to enter a drawing for a Microsoft Xbox gaming system.