

LASER WORLD OF PHOTONICS 2015: DATALOGIC PRESENTS LASER MARKING SOLUTIONS THAT SET NEW STANDARDS

Bologna- April 20th, 2015 – Datalogic, global market leader for automatic data acquisition and industrial automation and manufacturer of barcode readers, mobile computers for data acquisition, sensors, image processing systems and laser marking systems introduces its laser marking solutions at the Laser World of Photonics, the world's leading trade fair for the laser and photonics industry, which will take place in Munich from June 22 to 25, 2015 (Hall A3, booth 510). For the first time, the industry's first compact all-in-one fibre laser marker, [UniQ™](#), will be presented in Germany.

The UniQ™ combines a very small form factor with the highest laser marking quality. The robust and compact all-in-one enclosure integrates fibre laser source, power supply and control unit with the Datalogic marking software Lighter Suite. This marking software offers an intuitive user interface with all the necessary functions and tools. The UniQ™ also scores with its price-wattage ratio, which remains without equal in the industry.

The UniQ™ sets completely new standards for fibre laser marking systems:

- No external control unit, no external enclosure and no external power supply required
- No transport fibre limitations with regard to fibre length or bending radius
- IP54-protection even for rough environments and industrial applications thanks to a sophisticated mechanical construction and high-grade components

"Datalogic has always offered its customers specially developed solutions that are especially easy to install and can help to reduce costs. No other currently available marking solution can be integrated so easily into any production line as the UniQ™ laser marking system," says Jan Walker, Country Manager Central Europe. "It is a great advantage for our customers that Datalogic provides them with a one-stop shop for solutions for marking, reading and quality control."

Aside from the UniQ™ Datalogic offers laser marking solutions for a multitude of applications, including for metal, plastic, organic materials and direct marking of packaging. These are produced and developed by Datalogic itself and represent the best price-performance ratio on the market.

Datalogic's portfolio not only includes laser marking systems, but also offers an extensive range of code reading devices and smart cameras for the reading of directly marked parts (DPM Reading) and for the verification of the code quality.

Datalogic at the Laser World of Photonics: Hall A3, booth 510