# PRELIMINARY SALES REVENUES UP BY 16,7% TO 135.2 MILLION EURO IN Q2 2015 COMPARED TO 115.8 MILLION EURO IN Q2 2014

First half preliminary sales revenues reached 257.5 million Euro, up by 14.9% increase with respect to the previous year

Bologna, 15th July 2015 – Datalogic S.p.A. (Borsa Italiana S.p.A.: DAL), a company listed in the STAR Segment of the Italian Stock Exchange managed by Borsa Italiana S.p.A. ("Datalogic") and global leader in the automatic data capture and industrial automation markets and producer of bar code readers, data collection mobile computers, sensors, vision systems and laser marking systems, announced today its preliminary revenues for the second quarter of 2015.

The Chairman and CEO of the Datalogic Group, Romano Volta, commented: "preliminary sales revenues in the second quarter of the year show a growth trend in the main divisions, even net of the positive exchange rate effect, thanks to important Retail projects won during the period and the particularly positive performance of our logistics and retail products and of the European market."

Preliminary sales revenues in Q2 2015 stood at 135.2 million Euro representing a growth of 16.7% with respect to Q2 2014 and of 10.9% with respect to Q1 2015 (at constant exchange rates sales would have been 122.9 million Euro, +6.1%).

The booking during the quarter – the orders already received - was 116.3 million Euro, representing a growth of 10.7% with respect to Q2 2014.

The ADC Division (Automatic Data Capture), specialized in the design and production of fixed retail scanners, professional handheld readers and mobile computers, registered revenues of 93.4 million Euro, representing a growth of 20.9% with respect to Q2 2014. Such improvement is significant even considering it at constant exchange rates (+10.0%) thanks to important projects won in fixed retail scanners and hand-held readers in the Retail sector.

The Industrial Automation Division specialized in the design and production of automatic identification systems, safety, detection and marking solutions for the Industrial Automation market registered revenues of 34.8 million Euro, showing a growth of 8.4% with respect to Q2 2014 (+1% at constant exchange rates) and a 3.1% increase with respect to 31.7 million Euro registered in Q1 2015. Net of the result of the Systems Business Unit, the division's revenues increased by 11% to 31.5 million Euro (+4.5% at constant exchange rates), confirming the quality of the product, and highlighting a particularly positive trend in the European and Asian markets. In the second half of the year, an improvement is also expected for the Systems BU, which will start to benefit from the Royal Mail order.

First half preliminary sales revenues reflect the progressive improvement achieved by all the divisions in Q2 standing at 257.5 million Euro, representing a growth of 14.9% with respect to 224 million Euro in H1 2014 (+5% at constant exchange rates). The booking reached 271.5 million Euro, up 16.8%

versus the same period of 2014.

The Group's results for the first semester of 2015 will be approved during the next meeting of the Board of Directors, which will be held on 30th July, 2015.