

# DATALOGIC LAUNCHES MX-U FAMILY OF VISION PROCESSORS

Bologna – July 22<sup>nd</sup>, 2015 - [Datalogic](#), a global leader in Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors, vision systems and laser marking equipment, today announced the launch of the [MX-U family](#) of vision processors. This new family of vision processors has the speed and flexibility to tackle even the most demanding applications in manufacturing and inspection.

The new MX-U family of vision processors is packed with technology including the latest Intel® multi-core chipsets offering outstanding computing capabilities. State-of-the-art USB 3.0 connectivity delivers ultra wide bandwidth to support camera image acquisition at high frame rates and resolutions. [IMPACT](#), Datalogic's easy-to-use graphical interface software with drag and drop functionality that eliminates the need for programming in vision system deployment, is included. These combined features and more add up to a solid offering that reinforces Datalogic's strong leadership in vision processing.

"We design our systems to give maximum value, provide flexibility, and to extend where vision technology can be deployed" states Donato Montanari, General Manager Machine Vision Business Unit of Datalogic. "This means delivering more than components, it means offering a family that specifically fits the needs of the market and the tools to make the deployment fast and easy. The new MX-U family of vision processors does exactly that."

The new MX-U family of vision processors is ideally suited for a wide range of applications in pharma, food&beverage and electronics industries such as inspecting syringe needles, verifying the cap positioning on bottles, performing OCR reading on food packages, aligning electronic components and sub-assemblies. Applications where multiple cameras, high speed computation, or high speed conveying is required are easily handled by the MX-U family of vision processors.