

DATALOGIC LAUNCHES MX-U FAMILY OF VISION PROCESSORS

Bologna – July 22nd, 2015 - [Datalogic](#), a global leader in Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors, vision systems and laser marking equipment, today announced the launch of the [MX-U family](#) of vision processors. This new family of vision processors has the speed and flexibility to tackle even the most demanding applications in manufacturing and inspection.

The new MX-U family of vision processors is packed with technology including the latest **Intel® multi-core chipsets** offering outstanding computing capabilities. State-of-the-art **USB 3.0 connectivity** delivers ultra wide bandwidth to support camera image acquisition at high frame rates and resolutions. **IMPACT**, Datalogic's easy-to-use graphical interface software with drag and drop functionality that eliminates the need for programming in vision system deployment, is included. These combined features and more add up to a solid offering that reinforces Datalogic's strong leadership in vision processing.

*"We design our systems to give maximum value, provide flexibility, and to extend where vision technology can be deployed" states **Donato Montanari, General Manager Machine Vision Business Unit of Datalogic**. "This means delivering more than components, it means offering a family that specifically fits the needs of the market and the tools to make the deployment fast and easy. The new MX-U family of vision processors does exactly that."*

The new MX-U family of vision processors is ideally suited for a wide range of applications in **pharma, food&beverage** and **electronics** industries such as inspecting syringe needles, verifying the cap positioning on bottles, performing OCR reading on food packages, aligning electronic components and sub-assemblies. Applications where multiple cameras, high speed computation, or high speed conveying is required are easily handled by the MX-U family of vision processors.