

## DATALOGIC TECHNOLOGY FEATURED AT CHICAGO UPSCALE GROCER

Eugene – July 28<sup>th</sup>, 2015 – [Datalogic](#), a global leader in Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors, vision systems and laser marking equipment is proud to announce that the [Jade™ X7 automated checkout](#) portal is being used exclusively at the Cosmopolitan Marketplace, a new format grocery store recently opened in Chicago.

Jade X7 automated checkout portals are unlike traditional grocery checkout scanners that are used by cashiers. Instead, it is the industry's fastest automated checkout solution that allows shoppers to place items in any orientation onto a fast moving belt. Vision technology creates a 360° scan of the items then automatically reads and identifies the products at speeds significantly higher than a traditional manual checkout. The items are quickly bagged and the transaction is completed allowing shoppers to move through the checkout smoothly.

*"We are very excited that the Cosmopolitan Marketplace chose to work with our partner, ECRS, to implement Jade X7 automated scanners in each of their checkout lanes."* comments **Nick Tabet, Vice President, Fixed Retail Business Unit for Datalogic**. *"This store presents shoppers with an experience unlike anything they have previously seen. Jade adds to that experience exemplifying the leading edge of checkout technology."*

*"Datalogic deserves a great deal of credit for continuing to push the retail transaction innovation curve forward and upward for the betterment of consumers, retailers, and their store associates"* states **Pete Catoe, CEO and President of ECRS**. *"Jade X7 is such an example, having the potential to truly transform the way every consumer buys groceries. At ECRS, we followed Datalogic's lead and further adapted many practical, yet unique, cashier and user experience innovations around Jade and other Datalogic technology, which we call RAPTOR. We feel RAPTOR will provide consumers with the ultimate accelerated grocery checkout experience, and we appreciate Datalogic for allowing ECRS to participate and use Jade at the core of the RAPTOR solution. ECRS and Datalogic have enjoyed a very successful 25 year working relationship."*

Technology found in the Jade system is the result of Datalogic's many years as a global technology leader for retail, transportation and logistics, manufacturing, healthcare, and services markets. Uses for the Jade system are continually growing. Retailers and third party logistics companies are deploying Jade systems as part of their item returns process to scan products that have been shipped back. Just as Jade system speeds the checkout process for grocers, in the warehouse Jade systems are speeding up the processing of returned items.