

DATALOGIC LAUNCHES THE LOYALTY LEAGUE PROGRAM FOR NORTH AMERICAN RESELLERS

Eugene - July 7, 2016- [Datalogic](#), a global leader in the Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors, vision systems and laser marking equipment, announces the Loyalty League Program. This new rewards program is available for all North American resellers. Individual reseller sales agents can earn points each time they sell select Datalogic products, and these points can be redeemed for Prepaid MasterCard debit cards.

This industry leading program was created to reward individuals for delivering Datalogic solutions. Sales people from resellers across North America are eligible to register for the program to quickly start earning points. Points can be redeemed for Prepaid MasterCard debit cards in various denominations.

“Datalogic works with outstanding business partners across North America and we continually look for ways to show our appreciation for their efforts” states David Suarez, Vice President of America Sales at Datalogic. “The Loyalty League provides both incentives and rewards for the individuals who are actively promoting and selling Datalogic products. It is those people who make things happen and will both benefit and enjoy this program.”

Participation in the Loyalty League program is open to anyone who sells Datalogic products. Registration is easy and can be accomplished at www.datalogic-loyalty-league.com. The program has unique features including the DreamZone and Accelerators. In the DreamZone, members can select Prepaid Cards they hope to purchase with their points. The system checks their point balance and shows them how close they are to reaching their goal. Accelerators are promotional features that can multiply the value of points, making it faster and easier to collect rewards.

For more information and program qualification guidelines, contact your local Datalogic representative or visit www.datalogic-loyalty-league.com .