

DATALOGIC SHOWCASES BREAKTHROUGH INNOVATIONS AT VISION 2016

Bologna - October 8th 2016 - Datalogic, a global leader in Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors for detection, measurement and safety, vision systems and laser marking equipment, will be featuring its latest innovations in machine vision technology at VISION 2016.

The need to recognize and identify product attributes beyond a bar code is becoming increasingly important for manufacturing packing processes and logistic operations. "Barcode and Beyond" is the theme at Vision 2016 in Stuttgart. Datalogic as a leader in vision systems, bar code detection and decoding will have a prominent display at Vision 2016 showing new products and solutions for multiple industry applications.

At this leading machine vision trade exposition, Datalogic will be showcasing two important applications based on Pattern Recognition, a unique machine vision tool for object identification. This new Datalogic tool enables a multitude of image-based applications. Datalogic is also introducing one of the most innovative software tools for fast and robust OCR applications based on the MX-E vision processor.

Visitors to Vision Stuttgart 2016 will want to stop by booth **1D61** to see the latest Datalogic innovations in vision technology and world-class bar code readers, mobile computers, sensors and vision systems being showcased.