

DATALOGIC RECEIVES TOP HONOR AT INSPECT AWARDS 2017

Bologna – December 7th, 2016 - [Datalogic](#), a global leader in Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors, vision systems and laser marking equipment, was awarded first prize in the Inspect Awards 2017 for [IMPACT+ OCR](#), a solution dedicated to the optical recognition of printed characters on product packaging in the food industry.

Inspect Awards is the famous event organized by Inspect, the leading European magazine in the vision machine and optical metrology sector; the publication is a must have resource for companies operating in the Industrial Automation, Automatic Control and Visions sectors.

IMPACT+ OCR delivers rapid and easy variable data inspection and does not require programming skills for vision machine systems. It is extremely user-friendly software with a step-by-step configuration approach. Key features include multiple OCR reading regions, the ability to memorize different inspection recipes and a customizable operator interface.

*“We are honored to have received this prestigious award” says **Stefano Savino, Product Manager at Datalogic**. “The Inspect Award confirms that we heading in the right direction delivering machine vision solutions that are unique and offer a user-friendly interface. This is exactly what we have done with **IMPACT+ OCR**.”*

Specifically suited for OCR applications in the food industry, **IMPACT+ OCR** guarantees the reading and checking of batch numbers, expiry dates, serial numbers, and any alphanumeric string. Combined with thermal transfer printers, **IMPACT+ OCR** ensures high printing quality, and increases the safety and traceability of food and beverage packaging processes.