

# DATALOGIC IS PLEASED TO PRESENT THE NEW CORPORATE WEBSITE! WE HAVE AT HEART OUR CLIENTS' BEST INTERESTS!

Effective January 1<sup>st</sup> Datalogic has moved from a product-oriented strategy to a customer-centric one, placing itself as an irreplaceable partner alongside its Customers. In order to ensure greater listening, distinguished customer service, as well as a deeper knowledge of our target industries, the Company aligned its organization in four Industry Units; corresponding to each main application field: Retail, Manufacturing, Transportation & Logistics and Healthcare.

Consistent with this new go to market model, we are reshaping our media. We are therefore proud to present our new corporate Datalogic website. The new website has been created to support a new customer-centric organization, enabling a closer connection with our Customers and Partners, and providing an easier tool for communication with our sales and technical support. You'll find updated information on our constantly enriched portfolio, as well as the latest applications for each distinctive industry.

You'll discover a new intuitive navigation system that immediately directs you to the heart of each industry, providing easier access to relevant information. Everything you need is just one click away: industry solutions, product and company details, customer support and contact center information.

The new website is fully responsive with mobile devices. Based on the latest technology, the platform provides several additional features at the maximum speed, making access simple and easy from the widest range of browsers and devices.

A new broader contact form has been developed, immediately accessible from the home page for a prompt response.

Finally, Datalogic is now offering a new unified extranet for all of our registered Partners: an improved tool with single sign-on for fast and easy access to the renewed Datalogic world.

We are certain you'll find the new web site absolutely valuable.

Experience the new Datalogic website and enjoy!