

DATALOGIC AND TSC ANNOUNCE A GLOBAL STRATEGIC ALLIANCE AGREEMENT

Bologna, December 15th 2017 - Datalogic, a global leader in the automatic data capture and process automation markets, is pleased to announce a global strategic alliance agreement with TSC Auto ID Technology Co., Ltd. (TSC), a global leading manufacturer of innovative thermal label printers for industrial, desktop and portable applications in the AIDC industry.

The alliance aims to leverage sales & marketing efforts of both manufacturers in regions throughout the world, in order to guarantee a complete & high quality offering, able to cover all the market needs. Solutions such as “read after print”, which combines the **Datalogic Matrix 120™** stationary industrial scanner with the **TSC MH240** premium industrial printer, audits each label after printing to ensure high print quality and barcode readability.

The parties to the agreement, manufacture complementary products and share many common customers and channel partners. The terms of this strategic alliance is to cooperate in marketing the two companies’ products to present its customers with a total Auto Identification & Product Marking solution.

Matrix 120™ is the Datalogic smallest ultra-compact industrial 2D imager that fits into any integration space. The newest member of the best-in-class Matrix family of high performance industrial 2D imagers, leads the market for ease of use and has the highest industrial grade in its class; multiple models of the Matrix 120 imager allow it to cover an extensive range of applications in OEM and Manufacturing industries.

The **MH240** Series is TSC’s mainstream industrial barcode label printer, featuring a premium print head technology, faster processor, and all the memory customers will need to print high quality labels delivered at the fastest speeds.

“Thanks to the agreement with TSC, our Customers can take advantage of complete solutions, be certain of the quality of the supply and with the guarantee of the best performance certified solution by both manufacturers”, states Francesco Montanari, Chief Marketing Officer of Datalogic. “Datalogic confirms its disposition to become a global supplier of solutions that meet the actual needs of end customers & channel partners, establishing partnerships with the leading companies worldwide.”

According to Sam Wang, TSC Auto ID CEO, “Customers & channel partners all over the world benefit from TSC’s innovative and reliable on demand printing solutions. We look forward to working closely with Datalogic on a global level and providing customers valuable solutions with complementary and compatible products from Datalogic and TSC.”

TSC is headquartered in Taipei, Taiwan. The company has designed, manufactured, and distributed thermal bar code printers and accessories since its inception in 1991. TSC is now a global Top-5 vendor of bar code printers and continues to expand its product portfolio and worldwide presence at a

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rapid pace, to best serve the needs of its vast customer base. TSC is a publicly traded company and listed on the Taipei Stock Exchange.