

SOLUTIONS FOR TOMORROW'S RETAIL TRADE - DATALOGIC AT EURO CIS 2018

Langen, Germany - January 11, 2018 – [Datalogic](#), an international market leader for automatic data acquisition and industrial automation solutions, will present solutions for tomorrow's retail trade at the 2018 EuroCIS. Datalogic will present innovative technologies, products and solutions that form the core of every transaction in the trading environment in Düsseldorf at booth D08 in hall 10 from February 27 to March 1.

As a global technology leader with over 40 years of experience in the retail trade, Datalogic is known for providing products and solutions that simplify processes in retail trade and improve their efficiency. That is why distributors and retailers all over the world rely on Datalogic to optimise their storage facilities and inventories, to improve their customer service and to accelerate processes at the POS.

At its trade fair stand at the EuroCIS, Datalogic will present solutions for every application area in the retail trade. In the POS checkout area, visitors will get to see scan technology that is based on the latest image processing technology that efficiently helps consumers through the checkout process.

Efficient processes and the best customer service are the main themes of the Store Automation environment. This is where the Android™-based mobile computers [Joya™ Touch A6](#), [Skorpio™ X4](#) and the [DL-Axist](#) PDA encounter hand-held scanners and RFID solutions that support applications in the retail space.

The presentation of the Joya Touch A6 mobile computer is a special highlight at the booth, because the Android-based Joya Touch A6 is a universal solution for retail merchants. It can be used both for professional applications such as inventories and shelf replenishment as well as self-shopping pods that accompany customers interactively during their shopping experience.

In the storage & distribution hub area, it's all about the productivity of the supply chain. Aside from robust mobile computers, Datalogic will present its latest tablets, vehicle terminals and RFID solutions.

Datalogic at the EuroCIS: Hall 10, booth 10D08