

## DATALOGIC SHOWCASES THE LATEST MACHINE VISION TECHNOLOGIES AT AHTE SHANGHAI 2018

Shanghai, June 15<sup>th</sup> 2018. [Datalogic](http://www.datalogic.com), a global leader in automatic data capture and industrial automation markets, will attend AHTE SHANGHAI 2018 (The 12th Shanghai International Assembly & Handling Technology Exhibition), Asia's leading international exhibition on Assembly Technology, Handling Technology, Robot Systems, Feed and Joining Solutions, Drive-Control-Testing.

The trade show will take place at Shanghai New International Expo Center (SNIEC) on July 4-7, 2018, gathering all the international and local market leaders, as well as experts from universities and institutions.

Datalogic brings to AHTE SHANGHAI 2018 new products, technology and solutions of Machine Vision, Identification, Sensor & Safety, Laser Marking, Hand Held Scanner, and Mobile Computer, confirming its leading role in the delivery of data-driven solutions for the manufacturing industry.

Extensive live demonstrations of multiple products and solutions will be showcased at booth W3-D18:

**IMPACT ADVANCED OCR:** will be showcased at AHTE SHANGHAI 2018, which is a turn-key solution designed for Optical Character Recognition applications in Food & Beverage, and Automotive industry.

**P-Series™:** The P-Series is an ultra-compact cost effective smart camera offering advanced machine vision functionalities in a fully embedded stand-alone device. The P-Series is powered by the IMPACT™ LITE software package. With more than 25 inspection tools, IMPACT LITE revolutionizes device programming by making the inspection configuration quick and intuitive.

**A-SERIES™/T-SERIES™:** The Datalogic smart camera products are standalone, general-purpose, industrialized machine vision inspection systems with especially flexible programming through the IMPACT software.

**MX SERIES™:** Vision processors provide the highest performance in image processing with even more flexibility through multi-camera support. Connect to multiple camera formats at one time.

**MATRIX™ SERIES MATRIX™** is image-based ID Scanners with high performance, dedicated to 2D imagers' industrial applications in the Electronic, Automotive, Pharma, Food & Beverage and Logistic applications.

**AREX™ SERIES:** The AREX Series is a multi-functional and all inclusive line of fiber laser markers dedicated to direct part marking in the Automotive, Electronics, and precision mechanics industry.

**UniQ™:** UniQ fiber laser marker represents the perfect combination of a high performance fiber laser into an innovative, ultra-compact housing designed to provide an effective solution to the recent request of shorter, smaller production lines, in order to reduce footprint and floor area consumption.

**MARVIS™:** MARVIS can connect any Datalogic MATRIX N-series reader with any laser marker, enabling controlling from one single interface and enhancing individual products' performances.

Customers are invited to visit Datalogic booth – W3-D18 and talk with our Industry Managers, Product Managers, sales executives, and other senior managers.

Datalogic is a global leader in the automatic data capture and process automation markets, specialized in the designing and production of bar code readers, mobile computers, sensors for detection, measurement and safety, RFID vision and laser marking systems. Datalogic solutions help to increase the efficiency and quality of processes in the Retail, Manufacturing, Transportation & Logistics and Healthcare industries, along the entire value chain.

The world's leading players in the four reference industries use Datalogic products, certain of the attention to the customer and of the quality of the products that the Group has been offering for 45 years. Today Datalogic Group, headquartered in Bologna (Italy), employs approximately 2,900 staff worldwide, distributed in 30 countries, with manufacturing and repair facilities in the USA, Brazil, Italy, Slovakia, Hungary and Vietnam. In 2017 Datalogic had a turnover of 606 million Euro and invested over 55 million Euros in Research & Development, with an asset of more than 1,200 patents in multiple jurisdictions. Datalogic S.p.A. is listed in the STAR segment of the Italian Stock Exchange since 2001 as DAL.MI. More information about Datalogic at [www.datalogic.com](http://www.datalogic.com).

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